

Annexure IV
Major activities – Extension & ISR

The College took up the following activities during the year 2017 -18:

NSS & RRC

Our college has two active NSS units which organizes its activities based on the NSS motto NOT ME BUT YOU. Our volunteers took part in various social welfare schemes round the year and have won accolades from the University.

During the year 2017-18, the following programmes were conducted:

- On June 26, 2017 our NSS Volunteers attended “International Day against Drug Abuse and Illicit Trafficking” and participated in the rally held at Shri Krishnaswamy College for Women.
- On June 28, 2017, Voter ID enrollment campaign was organized along with the team from Election Commission.
- On July 07, 2017, Aids Awareness Program was conducted for our college students in collaboration with the International Alliance for the Prevention of AIDS (IAPA).
- On August 03, 2017, Blood Donation Camp was organized in association with the Stanley Medical College Blood Bank.
- Organ Donation Awareness Programme by Mohan Foundation was held in the college campus on September 01, 2017.
- On September 08, 2017, NSS Volunteers participated in the Zonal Level Competitions conducted by Tamil Nadu Aids Control Society and Red Ribbon Club at Jaya College of Arts & Science.
- On October 28, 2017, Swachh Bharat Program was conducted for the MTC staff at Perambur Bus Terminus.
- On October 23, 2017, Dengue Awareness Programme was conducted along with the Chennai Corporation.
- On December 16, 2017, NSS volunteers served at “SHELTER HOME” which shelters HIV affected children.
- From January 12 to 16, 2018, two of our NSS Volunteers were selected to represent the Madras University Cultural team at Greater Noida, Uttar Pradesh. NSS programme officer Ms. J.Gayathiri was put in charge of the Madras University Culturals team. She also accompanied them to participate in the “NATIONAL MEGA YOUTH PARLIAMENT” which was held at Gautam Buddha University, Greater Noida (Uttar Pradesh).

- On January 25, 2018, Voters' Day was celebrated along with the Election Commission of India.
- On January 31, 2018, Disaster Management Program was organized by National Service Scheme in the college campus.
- On 21.02.2018 two of our NSS Volunteers took part in One day Workshop on Disaster Management conducted at Asan Memorial College of Arts & Science.
- From February 27 to March 05, 2018, NSS Special Camp on "Healthy Youth for Healthy India" was organized at David Songs Matriculation Higher Secondary School. Dr. G. Bhaskaran, NSS Coordinator, University of Madras was the Chief Guest. The Special Invitees were Fr. Joe Prabhu, Assistant Director, Don Bosco AnbuIllam and Tmt. Gandhi Mathi, Principal, David Songs Matric High School. The following events were organized at the camp:
 - 27.02.2018 - Tree Plantation.
 - 28.02.2018 -Morning Session—"Child Abuse Awareness" programme was conducted by Mr. Alexander, Project Coordinator of Madras Christian Council of Social Service.
 - 28.02.2018-Afternoon session-"Organ Donation Awareness",Mr. Sivashankar, Help Line Executive, Mohan Foundation was the Resource person.
 - 01.03.2018-Morning Session –"First Aid Awareness" programme was conducted by Thru. N. Subramanian, Indian Red Cross Society.
 - 01.03.2018-Afternoon session - cleaning the Temple campus. Two temples Bhavani Amman koil and Murugartemple in the surrounding area were cleaned.
 - 02.03.2018- Eye Camp was organised in Association with Sight Care Foundation. Our volunteers did door to door campaign on the Eye camp venue and Time. Nearly 100 people from the neighbourhood benefited by the eye camp. Around 30 people were given FREE Power Glasses.
 - 03.03.2018--Morning Session-survey on the Swachatta Project Initiative. "A Study on Swachatta Awareness among the public of North Chennai with special reference to Garbage issue". Questionnaire regarding the study was given and information was collected from the public.
 - 03.2018 -Evening session-Rangoli competition was conducted for the women of the surrounding area.
 - 04.03.2018 -Early Morning Session -Mr. D. Nirmal Kumar, Yoga therapist held a practical session on yoga.
 - 04.03.2018- Afternoon Session –Visit to Don Bosco AnbuIllam at Kodungaiyur. Our Volunteers interacted with the students there and conducted competitions for them.

- 05.03.2018 - Morning Session –“Women Safety Awareness” programme was conducted by Dr. Periyakaruppu, Trainer, Safety and Security of Female Community, RACNIICO.
- 05.03.2018 -Valedictory of the NSS Special Camp. Mr. Karuppaiya, Ex-President, MR Nagar Welfare Association was the Chief Guest.
- On March 08, 2018, Ms. M.Narayani,NSS Volunteer got Women Achiever Award for Social Service from "Puthiya Alai" channel.
- Our NSS Volunteers won the Overall Trophy.in the District Level Competition conducted by Nehru Yuva Kendra along with the Ministry of Youth Affairs & Sports on March 27, 2018. They won prizes in dance, mono acting, face painting and rangoli.
- 50 Volunteers of our college have enrolled their names for free digital library access in coordination with British Council.
- Two of our NSS Volunteers Karthika and Keerthika have become volunteers for National Disaster Management authority and are currently undergoing the training.

Youth Red Cross

The Youth Red Cross Unit of our College inculcates the humanitarian values of voluntary service, civic sense and awareness on health, social and legal issues through various programmes organized for the students. Student Volunteers render their services at hospitals, old age homes and orphanages. Medical camps and awareness lectures are organized periodically for students. Student volunteers represent the College in Geneva Convention Day Competitions, Study camps and other competitions conducted by Youth Red Cross Organization.

The following programmes were organized for the academic year 2017-18:

- From July 17 to 19, 2017, a medical camp was organized for students and staff in collaboration with Aditya Eye care. An Eye camp was organized on July 31, 2018.
- A team of ten undergraduate students participated in the Geneva Convention competitions held from January 29 to February 3, 2018. In the cultural variety programme our students won the second place.
- On February 21, 2018, a Workshop on" Youth Leadership” was conducted for the Junior Student Council members and student representatives.
- Three hundred volunteers participated in the world record attempt to form the biggest human female gender symbol on March 4, 2018, to create awareness on Breast cancer.

Citizens Consumer Club

Citizens Consumer Club has been working with great enthusiasm and commitment for the past eight years. The CC Club has been collaborating with Civil Supplies and Consumer Protection Department (Govt. of Tamil Nadu), FEDCOT, CAI, CAG, MMCRPC, and other such private organizations to create awareness on consumer rights and adulteration issues. Students actively participate in competitions. They have also won recognition and prizes in competitions conducted by the CC club of other colleges. Our Citizen Consumer Club has received six Best Citizen Consumer Club Awards since the academic year 2010 in North Chennai from the Civil Supplies and Consumer Protection Department, Govt. of Tamil Nadu in appreciation of the activities of our club.

The objective of the club is to educate and motivate the Consumer Club Members about the rights and responsibilities of consumers and to make the members inculcate the valuable inputs which they gained among the general public; to join hands with other voluntary consumer organizations and with other consumer clubs to enhance consumer movement; and to collaborate, cooperate, actively participate and function in accordance with the Department of Civil Supplies and Consumer Protection, Government of Tamil Nadu.

- On July 20, 2017, the Inauguration and Fresher's Sensitization Programme and an "Awareness Programme on Energy Efficiency" were conducted. Mr. Selvaraj, Secretary, FEDCOT, Mr. K. Christopher, Assistant Executive Engineer, Mr. Sai Prasad, Assistant Engineer, TNEB, Sembium, and Mr. B. Srinivasan, Senior Manager and Trainer, TTDC (Korattur), TANGEDCO, were the Chief Guests of the day. A new room in the second floor of the old building allotted for the club was also inaugurated on that day by the Principal, Dr. Mrs. Hanifa Ghosh and the Chief Guests, Mr. B. Srinivasan gave a lecture on "Electricity Conservation".
- On August 01, 2017, Dr. J. Valli, the Citizens Consumer Club Co-ordinator, attended a seminar on "Awareness of GST" organized by the GST Commission.
- On 8th of August 2017, pamphlets were distributed by the CCC student members for the passengers at Perambur Railway Station, Bus Stop and public residing in Moolakadai and Kodungaiyur to commemorate World Literacy day.
- On August 10, 2017, students of our club presented a skit in Hindi and Tamil for truck drivers at the truck terminus, Madhavaram, on Road Safety.
- On September 14, 2017, a workshop on "Road Safety and First Aid With Regard to Consumer Protection" was conducted. Mr. Neelankandan, Trainer from ALERT, gave hands-on experience about various first aids that can be given to a road accident victim.

- On October 08, 2017, students volunteered for the ALERTATHON Rally on Wearing Helmet organised by ALERT (NGO) in the Anna University Campus.
- On December 18, 2017, a “Seminar on Awareness of Life Security” was conducted. Dr. Elango, Health Director, FEDCOT, and Mr. M. Selvaraj, Secretary, FEDCOT, were the Chief Guests of the programme. Dr. Elango gave students important insights about the adulterations used in medicines in his lecture on Spurious Drugs. Mr. M. Selvaraj showed a power point presentation on the important functions of each organ in the body and the various ways in which these organs get affected by consumption of unhealthy food. Nearly 100 students were benefited out of this programme.
- On 16th and 19th of February 2018, students of our club went on a protest to the college canteen during the lunch hour to prohibit usage of plastic bags, products packed in plastic materials and also to stop consumption of junk foods like Kurkure, Lays, Bingo, etc. The students raised slogans, dialogues and songs to show their protest.
- On February 22, 2018, the students of our college show-cased awareness programme on Road Safety through Villupaattu and Variety Show for the employees of Nokia Company as invited by Mr. Karthik of ALERT (an NGO).
- The students of our club were also invited by the Civic Action Group, a non-profit organization, for a Guest Performance on Road Safety through Villupaattu at Justice Basheer Ahmed Sayeed College for Women on 23rd of March 2018 during Stakeholder Meeting on Road Safety organized by CAG. In appreciation of the efforts taken by the students of the Villupaattu team in preserving the art of Tamil Nadu folk, an article was published by the Hindu Tamil on 5th of April 2018.

ECO Club

- On September 19, 2017, a guest lecture on “Green Initiatives in a Household” was delivered by Mr. D. Suresh, popularly known as Solar Suresh, Director, Computer Access Private limited, Telecommunications.
- On September 23, 2017, a Biogas Plant which can convert 10 kg of food waste per day into fuel and manure was installed in the college campus. The fuel is used in the College canteen and the waste generated is used as manure for the kitchen garden.
- On October 09, 2017, Ganga Foundation, an NGO in Chennai donated 20 tree sappling which were planted in the College campus.

- On February 27, 2018, II year UG students were taken to Farm Guru and provided the experience of organic farming and ecological sustenance. They also successfully completed the One Day Workshop on Farming and Agriculture in Arthur Farm on 27.02.2018
- II B.A. Literature students made seed balls which were sowed in the kitchen garden.

EVE (Empowerment through Values and Education): Women's Cell

- EVE, the Women's Cell of our college aims at empowering students by creating awareness of their rights and strength as women and thereby helps them in achieving equal participation in the social, cultural and economic arenas of life. The cell takes forward the vision and mission of the college by organizing several guest lectures by distinguished women achievers and also conducts activities to foster unity, confidence and self-reliance among students.
- On July 07, 2017, EVE, began its activities for the academic year 2017 – 2018. Advocate. Mrs. K. Santhakumari, Founder President, Tamil Nadu Federation of Women Lawyers, addressed the students on “Women's Empowerment” and sensitized students to the threats faced by them in both the real world as well as the virtual world.
- On September 11, 2017, Dr. J. Indumathi, Director, Ramanujan Computing Centre, Anna University, Chennai, delivered a lecture on “Technology for Women's Empowerment” and exposed the students to the technological advancements available to them to develop their skills in their areas of specialization.
- On February 16, 2018, a workshop on “Safety and Security for Female Community” was conducted by Dr. M. Periakaruppu, Training Director, Research and Action Center for National Integration and International Co-operation (RACNIICO), Chennai. About 80 students from all the departments of our college took part in the workshop.
- A Two Minute Video Presentation contest on the topic “Why I wish to be born a woman again?” was conducted in the month of February, 2018. The contest aimed to tap the creativity in students, to elicit great communication skills and to aid students to express their views with confidence and determination.
- On March 02, 2018, a Panel Discussion on “Women and Social Media” was organized. Students from various departments of the college participated in the Panel Discussion. The interaction saw a rich inflow of thought from students.

Institutional Social Responsibility (ISR) Activities

July 2017

- During the academic year 2017-18, 7 faculty members and 28 student volunteers took classes for the 8th standard students of Chennai Middle School, Maduma Nagar every Wednesday.
- The Department of Psychology undertook ISR activities in the month of July 2017, at Maduma Nagar School. They oriented the students on the following topics, Rapport building, Introduction on respect, Personal hygiene, Cleanliness, Introduction to good touch and bad touch, Talk about child abuse and Basic etiquettes.
- One-Day Workshop on "Hardware & Networking" was conducted on July 29, 2017, organised by Department of Computer Applications in co-ordination with IQAC. Participants were students of Sri Chandabai Pagariya Jain Higher Secondary School, Perambur, Chennai - 600 011.

August 2017

- On August 04, 2017, PG Department of Social Work organized an Awareness Programme on “Breast Feeding” by I MSW students at CTTE College for Women.
- On August 04, 2017, PG Department of Social Work organized an Awareness Programme on “Menstrual Health Management” by Dr. Vigneshwari, Senior Medical Officer, Vijaya Hospital at Government High School, Kodungaiyur.
- On August 05, 2017, a Workshop on Tally ERP 9 & Digital Payment Transactions was conducted by the “E-reach club”. The students from Chennai Girls Higher Secondary School participated.
- The Department of Computer Science undertook ISR activities in the month of August 2017, at Maduma Nagar School. Staff and students trained the eight standard students on basics of Ms-Office (Word, Excel, Powerpoint).

October 2017

- On October 10, 2017, PG Department of Social Work has organized an Awareness Programme on “Organ Donation” for Social Work students and NSS students by Mr. Jayaprakash Daniel and Mr. Siva Sankar, Organ Transplant Co-ordinators.
- On October 10, 2017, CTTE Inter-School Tournament was conducted (Kho-kho, Throwball & Carrom), as an outreach programme in order to promote healthy competition among students and make them understand the importance of physical education thereby to have a sound mind in a sound body.

December 2017

- On December 01, 2017, PG Department of Social Work organized Observance of World AIDS Day by I& II MSW students for the Post Graduate students of CTTE College for Women.
- On December 16, 2017, PG Department of Social Work in collaboration with Department of B.com (Corporate Secretaryship) organized Christmas Celebration Programme with the Children of SIP Memorial trust (HIV Infected) at SIP Memorial Trust.

February 2018

- On February 04, 2018, Ms. U. Vijayalakshmi of MSW in association with The Candles (NGO) organized an awareness programme on cancer for the general public at Jai Nagar Park, Koyambedu.
- On February 10, 2018, Ms. K. Subathirai & S. Sandhya of I MSW organized an awareness programme on “Breast Cancer & Uterus Cancer” in association with Jeevodaya Cancer Hospice for the Women at Mathur.
- On February 14, 2018, Ms. G. Pavithra of I MSW organized an awareness programme on “Money Management & Book Reading” in association with Don Bosco Anbuillam for the Youth & Women at Kasimedu.
- On February 15, 2018, Ms. G. Rajalakshmi of I MSW organized an awareness programme on “Women’s Rights” in association with Don Bosco Anbuillam for the Women at Kasipuram.
- On February 16, 2018, the College Council in coordination with IQAC organized a Gender Sensitization Programme. Mr. Sunil Menan, Founder, SAHODARAN (an organization for Transgender), NGO addressed the first year students on the topic “Knowing the other”.
- On February 24, 2018, the Department of Computer Science conducted a workshop on “Basic Computing Skills” for the HIV affected children of the Shelter Home. The higher secondary and degree students were taught Image Editing using Adobe Photoshop and the children of class 4 to 9 were taught basic operations in MS-Word and picture drawing using MS-Paint
- On February 28, 2018, Ms. G. Janani and Ms. S. Gayathri of I MSW organized an Awareness Programme on “Cleanliness – Biodegradable and Non - Biodegradable” by Mr. Kumaravel, Assistant Engineer, Chennai Corporation, Chintadripet in association with Nesakkaram – SEEDS, NGO for the students of Chintadripet Boys Higher Secondary School at Chintadripet Boys Higher Secondary School.
- On February 28, 2018, Ms. A. Vidhya Vinayaki of I MSW organized an Awareness Programme on “Menstrual Health Management” by Dr. A. Vigneshwari, Vijaya Hospital, Vadapalani in association with THE CANDLES, NGO for the students of Vadakarai Girls High School, at Vadakarai Girls High School, Chennai.