

Annexure III

Impact Factor of Publications

No. of faculty with Research Papers that have impact factor – 10

No. of articles that have impact factor - 15

Name of the Faculty Member	Name of the Article	Name of the Journal	Impact Factor
E.Padmavathy	Signed Product Cordiality of Circulant Network	International Journal of Pure and Applied Mathematics,	7.19
	Signed and signed product cordiality of Grid graphs	Mathematical Sciences International Research Journal	2.73
M. Ramya	Local Metric Dimension of Cube Connected Cycle Derived Networks	International Journal of Pure and Applied Mathematics	7.19
Mrs. Y.Kavitha	Employees attitude towards Organizational Change - A Study with reference to Ashok Leyland	Emperor International Journal of Finance & Management Research	0.673
K.Rajalakshmi	Inequalities of Development in Tamil Nadu	Asia Pacific Journal of Research	6.58
Dr.Devipriya L & Dr.Durga Devi S	A Study on Impact of Advertisement on Children	Journal of Management	2.4352
Dr.Kanchana	720 Degree Performance Appraisal - An emerging Instrument in Leveraging Faculty Engagement	International Journal of Human Resource Research Review	4.169
Dr.Kanchana	Assessment of Institutions' effectiveness through Faculty Engagement - An SEM Approach	Journal of Advance Management Research	4.598

Name of the Faculty Member	Name of the Article	Name of the Journal	Impact Factor
Ms.J.Jayaparveen	"Adaptation as an Adaptation - A Study of the Movie Adaptation"	International Journal of English: Literature, Language and Skills (IJELLS), Jan. 2018, ISSN 2278-0742, UGC Approved Journal	2.01
Ms.J.Jayaparveen	"Thomas Leitch's Twelve Fallacies in Contemporary Adaptation Theory - A Contextual Study"	Indian Scholar - An International Multidisciplinary Research e-Journal (ISSN 2350-109X)	5.768
Ms.J.Jayaparveen	"Thomas Leitch's Twelve Fallacies In Contemporary Adaptation Theory - A Contextual Study"	Indian Scholar - An International Multidisciplinary Research e-Journal (ISSN 2350-109X)	5.768
Mrs. Princy Susan Selvakumari	"A Study on Retailers Opinion on the Essentials of Eco-Friendly Products to Help the Planet"	International Journal of Marketing and Human Resources Management	5.5510
Mrs. Princy Susan Selvakumari	"A Study on Feminist Perspective Towards Eco-Friendly Products with Reference to Chennai City"	"International Journal of Management"	8.1920
Dr. C. Lalitha	An Efficient Methodology to Develop a Secured E-Learning System Using Cloud Computing Services	International Journal of Modern Engineering and Research	2.97
Dr. C. Lalitha	Analysis of Land Use and Land Cover Changes using Gis, Rs and Determination of Deforestation Factors Using Unsupervised Classification and Clustering	IOSR Journal of Applied Geology and Geophysics	7.21