Maximum: 75 marks

Time: Three hours

SECTION B — $(5 \times 5 = 25 \text{ marks})$

Answer any FIVE of the following questions in about 200 words each.

- 13. Write a brief note on freelancing.
- 14. How far does the Press enjoy freedom?
- 15. What is meant by straight news?
- 16. Prepare the guidelines for writing court report.
- 17. Discuss the principles of conducting an interview.
- 18. Write briefly on the different types of leads.
- 19. What are the ten commandments of news writing?

SECTION C — $(3 \times 10 = 30 \text{ marks})$

Answer any THREE of the following in about 500 words each.

- 20. Write an essay on the principles and ethics of journalism.
- 21. Explain in detail the various press laws.
- 22. Enumerate the qualities of a good reporter.
- 23. What are the functions of a news editor?
- 24. Prepare an imaginary report on the recent floods.

SECTION A — $(10 \times 2 = 20 \text{ marks})$

Answer any TEN questions in about 30 words.

- 1. What are the two main activities of a journalist?
- 2. What are the four-fold functions of the Press?
- 3. When were the first and second press commission appointed?
- 4. What is meant by 'Libel'?
- 5. Who is a sub-editor?
- 6. What is news value?
- 7. How many types of journalism do we have?
- 8. What are the four types of crimes presented by the newspapers?
- 9. What is meant by a banner headline?
- 10. Explain five W's and one H.
- 11. List the four important functions of a headline.
- 12. What is the main purpose of the lead?

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