

APRIL 2016

71027/ARE6B

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions in about 30 words.

1. What are the two main activities of a journalist?
2. What are the four-fold functions of the Press?
3. When were the first and second press commission appointed?
4. What is meant by 'Libel'?
5. Who is a sub-editor?
6. What is news value?
7. How many types of journalism do we have?
8. What are the four types of crimes presented by the newspapers?
9. What is meant by a banner headline?
10. Explain five W's and one H.
11. List the four important functions of a headline.
12. What is the main purpose of the lead?

SECTION B — (5 × 5 = 25 marks)

Answer any FIVE of the following questions in about 200 words each.

13. Write a brief note on freelancing.
14. How far does the Press enjoy freedom?
15. What is meant by straight news?
16. Prepare the guidelines for writing court report.
17. Discuss the principles of conducting an interview.
18. Write briefly on the different types of leads.
19. What are the ten commandments of news writing?

SECTION C — (3 × 10 = 30 marks)

Answer any THREE of the following in about 500 words each.

20. Write an essay on the principles and ethics of journalism.
21. Explain in detail the various press laws.
22. Enumerate the qualities of a good reporter.
23. What are the functions of a news editor?
24. Prepare an imaginary report on the recent floods.

