

NOVEMBER 2019

72211/MAM4P

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. What do you mean by Data?
2. What do you mean by MIS professional?
3. Define strategic Information system.
4. What is Financial Information system?
5. What do you mean by Artificial systems?
6. What do you mean by secondary storage?
7. Define online processing.
8. What is Normalisation?
9. Define System Analysis.
10. What is Physical Design?
11. What is DSS?
12. State the merits of BPO.

II BBA - Management Information System.

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions.

13. Discuss the functions of MIS.
14. Discuss the implications of decision making concepts for Information system Design.
15. What are the elements of a system?
16. Discuss different types of output Devices.
17. Explain the steps involved in physical database Design.
18. Discuss the Role of a System Analyst.
19. What are the pros and cons of group decision making?

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

20. "MIS have evolved in stages and at each stage something has been added and refinements have been made"—Discuss.
21. How can MIS be used to generate competitive advantage? Explain.
22. Discuss the recent trends in database.

23. Describe the model of a production information system.
24. What are the different types of DSS? Explain.