

APRIL 2019

72207/MAM3G

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. What do you mean by Individual difference?
2. Define the term perception.
3. What is Morale?
4. What do you mean by Job Enrichment?
5. Define work environment.
6. When might leaders be irrelevant?
7. What is cooperation?
8. Define sociometry.
9. What do you mean by status?
10. What is organisational culture?
11. What is sensitivity Training?
12. What is proactive change?

11 BBA - Organisational Behaviour

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions.

13. Explain the procedure for measurement of Intelligence.
14. Discuss different types of perception.
15. Discuss the significance of Employee attitude on employee productivity.
16. Explain the Design of work place in detail.
17. What factors influence group cohesiveness?
18. Discuss different types of Roles.
19. Describe how employees learn an organisation's culture.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

20. Discuss various theories of organisation.
21. Explain various non-financial motivational Techniques.
22. Discuss the various causes and Prevention of Fatigue.

23. Explain how group decisions are made.

24. Discuss different techniques of organisational development.