

APRIL 2019

65168/KDAXB/
KDFXA

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer any TEN questions each in 50 words.

1. Define Ethics.
2. What is meant by codes of conduct?
3. What is work ethics?
4. What is ethical management?
5. What is Corporate Social Responsibility?
6. What is meant by Corporate Governance?
7. Who is Shareholder?
8. Who is chairman?
9. What is corporate social responsiveness?
10. State any two examples of values.
11. What do you understand by Corporate Governance Code?
12. Who is a director?

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PART B — (5 × 5 = 25 marks)

Answer any FIVE questions each in 200 words.

13. What is the importance of business ethics?
14. What is Environmental Responsibility? What does it mean?
15. What is the importance of professional ethics?
16. Briefly explain the committees of Board of Directors.
17. State the role of auditors in Corporate Governance.
18. What is the scope of Corporate Governance?
19. State the qualities of leader.
22. Outline the characteristics of corporate social responsibility assurance practices.
23. Describe the need for Corporate Governance.
24. Explain the SEBI code of Corporate Governance.
25. Discuss the key recommendations of Kumar Mangalam Birla Committee report.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions each in 500 words.

20. Highlight the characteristics of spiritual core of leadership.
21. Discuss the factors that considered for strong work ethics.