

APRIL 2019

65175/KDA4A

Time : Three hours

Maximum : 75 marks

PART A.— (10 × 1 = 10 marks)

Answer any TEN questions in 50 words each

1. What is the need for MIS?
2. Mention any two limitations of MIS.
3. Expand the term DBMS.
4. What is data?
5. Define system redesign.
6. What is system maintenance?
7. Why do you need expert systems?
8. What is the role of DSS?
9. What do you mean by production information system?
10. How do you ensure security of information?
11. What is EMS?
12. Draw a simple system model.

II M. Com - Management information systems

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions in 200 words each

13. State the characteristics of information.

14. Find out the recent trends in database.

15. How do you implement information system?

16. Draft a note on artificial intelligence.

17. What do you mean by HR information system?

18. What is transaction processing system?

19. Bring out the benefits of MIS.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions in 500 words each

20. What are the pre-requisites of an effective MIS?

21. Bring out the components of DBMS.

22. Explain various approaches to system development.

23. Write a detailed note on executive information system.

24. How do you manage information resources?

25. What do you know about marketing information system?