

NOVEMBER 2017

65153/KDA1C

Time : Three hours

Maximum : 75 marks

PART A – (10 × 1 = 10 marks)

Answer any TEN questions.

1. Define Organisational Behaviour.
2. List out OB models?
3. What is Personality?
4. What do you mean by Perception?
5. Define Learning.
6. What is meant by Motivation?
7. What is Communication?
8. Define Informal communication.
9. What do you mean by organisational culture?
10. What is organisational effectiveness?
11. Why organizational change?
12. What do you understand by managing resistance to change?

I M. com - Organizational Behaviour.

PART B – (5 × 5 = 25 marks)

Answer any FIVE questions each in 200 words.

13. Discuss the Personal factors influence individual behaviour.
14. Explain nature and scope of organizational behaviour.
15. Bring out the personal factors in determining individual behaviour?
16. What are the major determinants of personality?
17. Elucidate the symptoms of stress in an organisation.
18. Explain the factors influencing change in culture.
19. Pen down the various types of changes.

PART C – (4 × 10 = 40 marks)

Answer any FOUR questions each in 500 words.

20. What are the some of the major challenges facing today's organization and management?
21. Explain the various factors affecting perception of an individual.

22. Discuss the stages of group development.
23. List out and explain the barriers to communication.
24. Enumerate the approaches to organisational effectiveness.
25. Explain the reasons of resistance to change in an organisation.