

APRIL 2019

66228/HAW4F

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer any TEN questions each in 50 words.

1. Who is an entrepreneur?
2. What do you mean by enterprise culture?
3. Define competency.
4. "Entrepreneurship plans" – Write in few lines.
5. What is Environmental assessment?
6. Write about the meaning for Corporate.
7. What are the sources of finance for start – ups?
8. Mention few personality characteristics of entrepreneur.
9. "Small Scale Industry" – Define.
10. What is meant by labour-intensive small scale industry?
11. What are ancillary industries?
12. What do you mean by tiny unit?

II MSW - Entrepreneurship Development

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions each in 200 words.

13. Trace the evolution of Entrepreneurship.
14. Give details about any two elements of Entrepreneurship.
15. What are the opportunities for entrepreneur in Education field?
16. "Environment Assessment helps to determine the process of estimating and evaluating significant short-term and long-term effects". – Discuss.
17. What are the financial aspects of Entrepreneurship?
18. Write a short note on cultural determinants of successful entrepreneur.
19. Describe about the importance of financial institutions.
22. Explain the stage by stage development of a successful entrepreneurship.
23. Give a model proposal for your own business development as a start-up entrepreneur.
24. What are the classifications of Small Scale Industries? Explain each of them.
25. Elaborately discuss the characteristics of SSI.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions each in 500 words.

20. List out and explain the competencies required on the part of a successful entrepreneur.
21. When should you write a business plan and what will be its contents?