Time: Three hours

Maximum: 75 marks

PART A — $(10 \times 1 = 10 \text{ marks})$

Answer any TEN questions each in 50 words.

- State any two principles of management.
- Define advertising.
- What is human resource planning?
- Specify the meaning of job design.
- What do you mean by induction?
- What is vestibule training?
- List out the 5S system.
- Write the meaning of BPR?
- What is HRIS?
- List out the qualities of HRD manager.
- What is job description?
- What do you mean by fringe benefit?

PART B — $(5 \times 5 = 25 \text{ marks})$

Answer any FIVE questions each in 200 words.

- 13. Explain the concept of human resource management.
- 14. What is job analysis? What steps are involved in the preparation of job analysis?
- 15. Explain the objectives and principles of training.
- 16. Elucidate the concept of balance score card system.
- 17. Define HRD. Explain the need and importance of HRD in an industry.
- 18. Explain the contemporary reward systems adopted in the Indian context.
- 19. Narrate the principles of total quality management.

PART C
$$(4 \times 10 = 40 \text{ marks})$$

Answer any FOUR questions each in 500 words.

- 20. Explain the POSDCORB functions of management.
- 21. Elucidate the process of selection.
- 22. Explicate the various theories of training.

- 23. Explain the following:
 - (a) Quality control
 - (b) Kaizen.
- 24. Explain the various HRD sub systems with suitable examples.
- 25. Write an essay on challenges and tasks before human resource managers in the future.

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