

NOVEMBER 2018

65168/KDAXB/
KDFXA

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer any TEN questions, each in 50 words.

1. What is the source of ethics?
2. What do you mean by ethical issue?
3. What is reverence in work?
4. What is organizational integrity?
5. How will you correlate ethics with employee right?
6. What is professional ethics?
7. What do you mean by 'conflict'?
8. What is corporate responsiveness?
9. What is effective governance?
10. What is 'board' in corporate organizations?
11. Why are directors elected in corporate organisations?
12. Who can be appointed as chairman?

II Mcom → Corporate Business Ethics

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions, each in 200 words.

13. Bring out different ethical theories applicable to present day business.
14. What are the components of ethical management practices in business?
15. How does environmental responsibility also become a part of ethical adherence in business?
16. Narrate the linkage between the ethics and ecology.
17. Should all the corporate organizations have CSR? Substantiate.
18. Discuss the scope of corporate governance.
19. What is 'codes of governance'? Explain.
22. What are the elements one should consider to manage socially responsible business?
23. Trace the history of emergence of corporate governance.
24. Discuss the duties of directors of a joint stock company in implementing good corporate governance practices.
25. Give a detailed note on contents and relevance of Birla committee report on corporate governance.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions, each in 500 words.

20. Who is a leader? What are the good qualities of a leader?
21. What are the causes of conflict of interest in business? Explain.