Time: Three hours Maximum: 75 marks

PART A — $(10 \times 1 = 10 \text{ marks})$

Answer any TEN questions, each in 50 words.

- 1. What is Total Quality?
- 2. What do you mean by Competitive Advantage?
- 3. Write a note on Investment Costs.
- 4. What is meant by Process Control Charts?
- 5. Define Value Engineering.
- 6. What is mean by Sampling Inspection?
- 7. Write the meaning of Bilateral Tolerance.
- 8. What do you mean by Quality Improvement?
- 9. Define Total Quality Control (TQC).
- 10. What is the ISO 9000 Standards Series?
- 11. What do you understand by the term Quality Circle?
- 12. Define Total Quality Environmental Management.

PART B —
$$(5 \times 5 = 25 \text{ marks})$$

Answer any FIVE questions, each in 200 words.

- 13. Explain the various aspects of quality control.
- 14. What are the pillars of TQM?
- 15. Elucidate the different purpose of control charts.
- 16. What is the difference between inspection and quality control?
- 17. Explain the various advantages of ABC analysis.
- 18. What are the basics of quality improvement?
- 19. Bring out any five goals of ISO 9000:2000 revisions.

PART C —
$$(4 \times 10 = 40 \text{ marks})$$

Answer any FOUR questions each in 500 words.

- 20. Explain the different dimensions of quality.
- 21. Explain the main principles of total quality management.
- 22. Clarify the seven basic tools of quality.
- 23. Discuss the various types of sampling plans.
- 24. Explain the techniques for increasing motivation.
- 25. Elucidate the process of implementing quality circles.

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