

APRIL 2021

72207/MAM3G

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Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. Define personality.
2. What do you mean by stereotyping?
3. What is motivation?
4. What is job enlargement?
5. What do you mean by fatigue?
6. What is leadership?
7. What is competition?
8. What are group norms?
9. Define quality circle.
10. What is organisational development?
11. What is subculture?
12. What is force field analysis?

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions.

13. Discuss the uses of perception.
14. Explain the procedure for measurement of morale.
15. Explain the various factors affecting job satisfaction.
16. “A leader is developed and not born” – Discuss.
17. Write a note on how groups are formed.
18. Discuss different types of cooperation.
19. List the factors that create, sustain and change a culture.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

20. Discuss different types of personality tests.
21. Do you think it is possible to change attitude? If yes, how can attitude be changed?

22. Describe various theories of leadership.
23. Discuss different techniques of competition management.
24. Discuss the significance and various determinants of organisational climate.

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