

APRIL 2017

71027/ARE6B

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions in about 30 words.

1. Who first used the term 'fourth estate'?
2. How did Ken Metzler defined news?
3. What is the difference between subjective and objective news?
4. What are the three essential elements of press freedom?
5. Define the term Libel.
6. Mention two kinds of offences under the official secrets Act.
7. What is the basic function of a news agency?
8. Write any one of the basic rules for editing.
9. Why is honesty a virtue of a reporter?

III B.A English Elective Paper - II) Journalism,

10. What is a press conference?
11. What is photo journalism?
12. Who is a resident editor?

**SECTION B — (5 × 5 = 25 marks)**

Answer any FIVE of the following questions in about 200 words each.

13. Bring out in brief the press codes that are to be followed in journalism.
14. What are the qualities of good communication?
15. What threats do you perceive to press freedom?
16. What are human interest stories?
17. Give your views on interpretive news.
18. What are the details that go behind designing the newspaper?
19. How do cartoons enhance a newspaper's visibility?

**SECTION C — (3 × 10 = 30 marks)**

Answer any THREE of the following in about 500 words each.

20. Bring out in detail the salient features of journalism.
21. Do you think the press needs freedom. Justify your views.
22. What do you mean by news value? Illustrate it with suitable examples.
23. Write an essay on the press council of India.
24. What are the different types of advertisement?