

APRIL 2017

65165/KDA3A/KDF3B

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer any TEN questions, each in 50 words.

1. What is case study?
2. What do you mean by analytical research?
3. Define null hypothesis.
4. What are samples?
5. List out two types of data.
6. Mention the role of an interview schedule in a research work.
7. How do you analyse data?
8. Expand the term "SPSS".
9. Why do you prepare a research report?
10. What is footnote?
11. What does 'ibid' denote?
12. What is the need for review of literature?

1) M.COM - Research methodology.

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions, each in 200 words.

13. Give the criteria for a good scientific research.
14. Draft a brief note on sampling errors.
15. State the factors to be considered before selection of an appropriate method of data collection?
16. What are the tools applied in multivariate analysis?
17. List out the contents of a popular report.
18. Mention the points to be observed while selecting a research problem.
19. What do you mean by sequential sampling?
23. Mention the generally accepted principles of tabulation.
24. Narrate the steps in writing a research report.
25. Bring out the weaknesses of interview method of data collection.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions, each in 500 words.

20. Give the important concepts relating to research design.
21. State the characteristics of a hypothesis.
22. What are the methods involved in collecting primary data?