

NOVEMBER 2019

72222/MAM1D

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. Define Management process.
2. What is scalar chain?
3. What do you mean by procedure?
4. State the common difficulties on decision making.
5. Define span of control.
6. What is Departmentalisation?
7. What do you mean by Authority?
8. What are the various sources of Recruitment?
9. Why is executive development important?
10. What is critical path?
11. What are values in Business?
12. What do you mean by social Responsibility of Business?

I BBA - Principles of Management

SECTION B — (5 × 5 = 25 marks)

Answer any FIVE questions.

13. Explain the functions of a Manager.
14. Explain the steps in Decision making process.
15. Discuss different types of Organisation.
16. Discuss the merits and demerits of Decentralisation.
17. Explain the steps in selection process.
18. "Coordination and communication are the essentials of Management"—Discuss.
19. Discuss different types of Ethical Issues.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

20. Discuss the general principles of management as laid down by Henry Fayol.
21. "Planning is essentially forward looking"—Discuss.
22. Discuss the essentials of an effective delegation of authority.

23. Explain the steps in control process.
24. Why should businessmen develop a sense of social Responsibility? Explain.