

APRIL 2017

65166/KDA3B

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 1 = 10 marks)

Answer any TEN questions each in 50 words.

1. Write the classification of 'Knowledge matrix' in knowledge management.
2. What is Knowledge diffusion?
3. Write the phases of Knowledge development.
4. What is a knowledge base?
5. Define Global economy.
6. What is Knowledge sourcing?
7. What is Leverages?
8. What do you mean by the term 'Bench marking'?
9. What is a "Knowledge audit"?

II M-Com. Knowledge Management.

10. Write the process of Knowledge Management.
11. What is Knowledge assets?
12. \_\_\_\_\_ is a store house of creative ideas.

SECTION B — (5 × 5 = 25 marks)

Answer any FIVE questions, each in 200 words.

13. Distinguish Tacit Knowledge from Explicit Knowledge.
14. Explain the knowledge management matrix.
15. Write about the tools for 'Collaborative platform'.
16. What are the principles needed in implementing Knowledge Culture enhancement programs?
17. What is the role of tools and techniques in the Knowledge Management?
18. How to build an effective knowledge culture?
19. Explain Knowledge codification in your own words.

SECTION C — (4 × 10 = 40 marks)

Answer any FOUR questions each in 500 words.

20. "Knowledge Management : A tool for problem solving cross-disciplinary domain in strategic levels" Comment.
21. What are the difficulties faced while sharing of Tacit Knowledge?
22. Explain the types of Learning Organization.
23. Describe the Knowledge Management framework.
24. Why do Knowledge cultures need to be maintained? Where responsibility is it? Why?
25. Explain how Knowledge careers helps in managing organisation.