

APRIL 2017

72222/MAM1D

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. What are the different levels of management?
2. How can management be recognised as a profession?
3. What is forecasting?
4. What is a policy?
5. What is meant by pervasiveness of planning?
6. Write a note on programmed decisions.
7. What are the sources of authority?
8. Why is the departmentation necessary?
9. What is job rotation?
10. Define coordination.
11. What is ethical attitude?
12. What is unjust legislation?

J BBA - Principles of Management.

**SECTION B --- (5 × 5 = 25 marks)**

**Answer any FIVE questions.**

13. What are the functional areas of management? Briefly explain.
14. Should policies be permanent or subject to change? Explain.
15. Explain the various kinds of policies.
16. Explain briefly the process of organisation.
17. Explain the process of delegation of authority.
18. Explain the important techniques of direction.
19. How can organisation achieve corporate excellence through business ethics? Explain.

**SECTION C — (3 × 10 = 30 marks)**

**Answer any THREE questions.**

20. Discuss the main elements of management thought from the early times to modern.
21. "Decision-making as the most important function of management" – Discuss.
22. Explain the barriers to delegation of authority. Suggest remedies.

23. Discuss the various stages involved in the selection of candidates for jobs in an organisation.
24. Differentiate between internal ethics and external ethics.