

NOVEMBER 2017

72211/MAM4P

Time : Three hours

Maximum : 75 marks

PART A – (10 × 2 = 20 marks)

Answer any TEN questions.

1. Define information.
2. What is group decision making?
3. What is a database?
4. What is Co-ordination?
5. What is System Environment?
6. What is Simple System?
7. What is a Personal Computer?
8. What is Minicomputers?
9. What is System Design?
10. What is Input Design?
11. What is Data Planning?
12. What is Sequential Access Processing?

II BBA - Management Information System.

PART B – (5 × 5 = 25 marks)

Answer any FIVE questions.

13. Explain the basic functions of MIS.
14. What are the pre-requisites of an effective MIS?
15. Explain the importance of decision support system.
16. Explain the need for Executive information system.
17. Explain the classification of monitors.
18. Explain the different types of Internal memory.
19. Explain the steps to be followed in the system Implementation.

PART C – (3 × 10 = 30 marks)

Answer any THREE questions.

20. Explain the limitations of MIS.
21. Describe the characteristics of a System.

22. Explain the types of voice recognition systems.
23. Explain the different stages of system development.
24. Explain the benefits and limitations of DSS.