

APRIL 2017

72211/MAM4P

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. Define MIS.
2. What is a system?
3. What is controlling?
4. What is a physical system?
5. What is probabilistic system?
6. What is complex system?
7. What is a portable computer?
8. What is main frames?
9. What is data element dictionary?
10. What is form design?
11. What is relational structure?
12. What is hypertext?

II BBA Management Information System.

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions.

13. What are the characteristics features of MIS?
14. Explain the various advantages of planning.
15. Explain the features of transaction processing system.
16. Explain the features of strategic information system.
17. Explain the characteristics of a monitor.
18. Explain in detail about CD_ROM.
19. Explain the importance of post implementation maintenance and review.

23. Describe the activities that take place during the preliminary investigation and analysis stage of systems development.
24. Explain the limitations of database management.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

20. Write a detailed note on the different levels of management.
21. Explain the important characteristic features of information.
22. Enumerate the various functions of a keyboard.