

NOVEMBER 2021 65165/KDF3B/KDA3A

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer any TEN questions each in 50 words.

1. What is Pure Research?
2. What do you mean by Survey?
3. What is meant by simple random sampling?
4. What do you understand by Quota Sampling?
5. What is Null Hypothesis?
6. What is Secondary data?
7. What is meant by Pilot Study?
8. What do you mean by Pre-test?
9. What is meant by transcription?
10. What is Coding?
11. What do you mean by research report?
12. What is meant by summary report?

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions each in 200 words.

13. What is the purpose of Research?
14. What is meant by descriptive Research? State its uses.
15. What is the role of Hypothesis?
16. How is the size of a sample for a study determined?
17. What are functions of pilot study?
18. What is the purpose of Statistical Analysis?
19. What are the functions of a research report?

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions each in 500 words.

20. Discuss the process of identification of a research problem.
21. What is Experimental Research? What are the conditions to be identified in experimental research?
22. Explain the types of probability sampling.

23. Describe the process of construction of a schedule and a questionnaire.
 24. Illustrate the various steps in processing of data.
 25. What are the steps in drafting a report?
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