

NOVEMBER 2021

**65168/KDAXB/
KDFXA**

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer any TEN questions each in 50 words.

1. What are values?
2. What do you mean by code of conduct?
3. What is ecology?
4. Define work ethics.
5. What is social responsibility?
6. Give the names of any two companies performing CSR activities in India.
7. What are governance committees?
8. Who are stakeholders?
9. Who released the code of governance?
10. Mention the purpose of Birla committee.
11. Define ethical leadership.
12. What is spiritual management?

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions each in 200 words.

13. Explain the concept of ethics.
14. Draft a note on professional responsibility.
15. How do you manage socially responsible business?
16. Find out the scope of corporate governance.
17. Why do you need code of governance?
18. Point out the ecological problems due to unethical practices of business people.
19. Bring out the ancient ethical philosophy of India.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions each in 500 words.

20. How do you strengthen ethical management practices?
21. Bring out the rights of employees.
22. Mention various CSR activities of a corporate enterprise.

23. Explain the role of directors in corporate governance.
 24. What are the ideas suggested by Birla committee?
 25. Point out the importance of ethics in business.
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