

APRIL 2022

72244/BB24C

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. What is financial market?
2. Name the four major constituents of the financial services sector.
3. What is a Stock Exchange?
4. State the meaning of Issue management.
5. Distinguish between Hire-purchase finance and Installment credit.
6. What is factoring?
7. What are the features of venture capital?
8. Explain consumer finance.
9. What are the types of consumer finance?
10. State the objectives of UTI.

U BBA → Financial Services

11. Point out the attributes of AMC.
12. Mention any two specific scheme of UTI.

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions.

13. Discuss the features of financial services.
14. Examine the role of issue manager.
15. Describe the benefits of underwriting.
16. Define lease and point out its advantages.
17. Write a note on various types of factoring.
18. State the features of OTCEI.
19. State the benefits of mutual fund from the point of view of investors and promoters.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

20. What are the problems of financial service sector?
21. Discuss the different methods of marketing the issue of securities by a corporate enterprise.

22. Discuss the advantages and disadvantages of leasing.
23. What are the different types of venture capital in India? Elucidate.
24. Explain the classification of mutual funds.