

NOVEMBER 2022

412-101984

72238/BB23B

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. Define Personality.
2. What do you mean by motivation?
3. Define job satisfaction.
4. What is perception?
5. Define work environment.
6. What is fatigue?
7. Define leadership.
8. What is cohesiveness?
9. What is competition?
10. Define role position.
11. What is organisational culture?
12. Define organisational climate.

II BBA → Organisational Behaviour

PART B -- (5 × 5 = 25 marks)

Answer any FIVE questions.

13. Explain the theories of organisation.
14. Describe the scope of organisational behaviour.
15. Explain about financial motivational techniques.
16. Discuss the importance of morale.
17. Explain about design of workplace.
18. Explain the functions of Group dynamics.
19. Discuss the objectives of organisational development.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

20. Define individual difference and group intelligence test. Explain the measurement of intelligence.
21. What is morale? Explain the functions and importance of morale.
22. Discuss the causes and importance of fatigue.

23. Why do people join groups? State the functions and importance of group dynamics.
24. Organisational culture and climate are inseparable. Justify your answer for the statement.