

NOVEMBER 2022

72251/BB45A

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. Define the term entrepreneur.
2. State any three functions of an women entrepreneurs.
3. Distinguish between invention and innovation
4. What is meant by project identification?
5. Classify project.
6. What is network analysis?
7. What do you mean by entrepreneurship development Programmes?
8. State the sources of Business Ideas.
9. What is sole proprietorship?
10. What is the purpose of registration of small scale units?

in BBA ⇒ Entrepreneurial development

11. Write a short notes on NSIC.

12. What are the state level financial institutions?

SECTION B — (5 × 5 = 25 marks)

Answer any FIVE questions

13. Who is an intrapreneur? Distinguish him from an entrepreneur.

14. Explain the role and functions of SHG.

15. Enumerate the steps in generation of ideas for an new business.

16. Explain the stages in project identification.

17. What are the problems faced by EDPs?

18. Explain the merits and demerits of cost benefit analysis.

19. Explain the process of venture capital financing to new projects.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

20. Discuss the various traits of entrepreneurship.

21. Describe the various barriers to entrepreneurship.

22. What are the contents of a project report? Explain.

23. Discuss the various advantages of business planning.

24. Explain the various sources of long – term finance to industries.