

NOVEMBER 2022

65166/KDA3B

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer any TEN questions .

1. Define knowledge management matrix.
2. What is knowledge economy?
3. What is knowledge diffusion?
4. What are knowledge attributes?
5. What do you understand by the term knowledge formation?
6. What is collection of knowledge?
7. What is knowledge culture?
8. What do you mean by the term 'Bench marking'?
9. What is knowledge audit?
10. Define knowledge careers.
11. Define codification strategy.
12. What is human capital?

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions.

13. What are the components of Knowledge Management system?
14. Bring out the types of knowledge repositories.
15. What are the characteristics of organizational learning?
16. What are the methods used for transferring tacit knowledge?
17. What are the components of unified communication?
18. What are communities of parties? Explain its three characteristics.
19. Explain the knowledge management life cycle.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions

20. Explain the components of a good knowledge management strategy.
21. List out the important benefits of knowledge sharing.
22. What are the major steps involved in knowledge management cycle?
23. Discuss the common characteristics of communities of practice.
24. Explain various knowledge Management measurement techniques.
25. Bring out the characteristics of knowledge management.

II Mcom → Knowledge Management

