

NOVEMBER 2022

65165/KDA3A/  
KDF3B

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer any TEN questions in 50 words each.

1. What is research design?
2. Mention the first step in research process.
3. Give the symbol used to denote null hypothesis and alternate hypothesis.
4. Define sample.
5. What is pretesting?
6. Give the meaning of secondary data.
7. What is coding?
8. Expand the term EDP.
9. What do you mean by dissertation?
10. What are references?
11. Define standard error.
12. Who are target audience?

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions in 200 words each.

13. How do you perform review of literature?
14. Narrate the steps in testing hypothesis.
15. Mention the features of interview method of data collection.
16. Point out the uses of tabulation.
17. Bring out the qualities of a good research report.
18. Describe experimental research.
19. What are the uses of research?

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions in 500 words each.

20. Write a detailed note on pure research and applied research.
21. Trace out the factors determining sample size.
22. Find out the advantages and disadvantages of questionnaire.
23. What do you know about SPSS? List out the advantages.
24. Narrate the steps in drafting a report.
25. Explain the methods used in collecting primary data.

10 M Com → Research Methodology

