Time: Three hours

Maximum: 50 marks

Answer any FIVE questions

Each question carries 10 marks

1. (a) Read the following passage and complete the task (8)

JRD was determined to make Air India the best airline in the world, notwithstanding the fierce competition from a host of other global airlines. For him, this was essential, because Air India was not just an airline, but a proud carrier of India's image across the world. During the inaugural international flight, on which he also flew, he watched carefully for the reactions of passengers, and was greatly relieved when everything went very well, including landing in London right on time. He said, 'It was for me a great and stirring event .... seeing the Indian flag displayed on both sides of the Malabar Princess [the name of the aircraft] as she stood proudly on the apron at the airports of Cairo, Geneva and London filled me with joy and emotion.'

Thereafter, he was obsessed with making the airline special, and he knew that this

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required the highest standards of customer service and excellence. He told the airline's employees, 'I want that the passengers who travel with us do not have occasion to complain. I want to establish that there is no airline which is better liked by passengers, that is safer and more punctual, where the food and services is better, and which sets a better image than Air India.'

As early as 1949, with constant attention to every small detail, these aspirations were coming true. In fact, the prime minister of India, Pandit Jawaharlal Nehru, wrote to JRD Tata on 7 May 1949, specifically complimenting him on the high quality offered by the airline. Nehru wrote, 'This is just a brief letter to express my great appreciation of the quality of the Air India International service. I have now travelled on four occasions between India and England, and the more experience I have of it, the better I like it. I think that Air India International has played not an unimportant part in raising the prestige of India abroad. So, congratulations.'

- (i) Based on your reading of the text, prepare a mind map regarding the best qualities of JRD Tata. (4)
- (ii) Which quality of JRD stands out the most in the given text, and why (4)

- 6. Give the meaning of any TEN words and write a sentence using each of them. (10)
  - (a) puny
  - (b) emphatic
  - (c) befitting
  - (d) dejection
  - (e) sombre
  - (f) excursion
  - (g) bedecked
  - (h) zest
  - (i) contempt
  - (j) lament
  - (k) misery
  - (l) outrage

- (b) Write any ONE of the following as instructed (2)
  - (i) Here are few details of personality. Use the information to prepare a short bio-note about her.
    - Ria Sen, Administrative Assistant, Global Placements
    - eight years of experience
    - MBA (IIM, Bilaspur) Ph.D
      London School of Economics)
    - Specialises in administrative technology
  - (ii) Introduce your role model, with his achievements
- 2. (a) Read the following passage and complete the task. (8)

Prestige is just fossilized inspiration. If you do anything well enough, you'll make it prestigious. Plenty of things we now consider prestigious were anything but at first. Jazz comes to mind-though almost any established art form would do. So just do what you like, and let prestige take care of itself.

Prestige is especially dangerous to the ambitious. If you want to make ambitious people waste their time on errands, the way

to do it is to bait the hook with prestige. That's the recipe for getting people to give talks, write forewords, serve on committees, be department heads, and so on. It might be a good rule simply to avoid any prestigious task. If it didn't suck, they wouldn't have had to make it prestigious.

Similarly, if you admire two kinds of work equally, but one is more prestigious, you should probably choose the other. Your opinions about what's admirable are always going to be slightly influenced by prestige, so if the two seem equal to you, you probably have more genuine admiration for the less prestigious one.

The other big force leading people astray is money. Money by itself is not that dangerous. When something pays well but is regarded with contempt, like telemarketing, or prostitution, or personal injury litigation, ambitious people aren't tempted by it. That kind of work ends up being done by people who are 'just trying to make a living.' (Tip: \* avoid any field whose practitioners say this.) The danger is when money is combined with prestige, as in, say, corporate law, or medicine. A comparatively safe and prosperous career with some automatic baseline prestige is dangerously tempting to someone young, who hasn't thought much about what they really like.

- (b) Answer any ONE of the following.
  - (i) Write an acrostic on POVERTY.
  - (ii) Read the following hints and develop them into a readable story.

(2)

Tiger kills an Indian lady through the jungle – as he eats her body, he notices her gold bangle keeps it as he thinks it may be useful – later he hides himself by a pool – traveller comes to pool, dusty and tired, strips and bathes in cool water – see the tiger in bushes watching him – terrified – tiger greets him with a mild voice – says he is pious and spends time in prayer – as a sign of goodwill, offers the traveller the gold bangle – travellers greed overcomes his fear – crossed pool to take bangle – tiger springs on him and kills him.

- 5. Answer the following questions from 'The White Tiger'.
  - (a) Express your views on the two kinds of India shown in "The white Tiger" (5)
  - (b) Sketch briefly the character of Balram. (5)

The dejected faces furrowed with care...

Is it true you never heard

Their lament as they cried for liberation?

One Shambuk of your own blood

Caught fire, rose in anger.

Oh great poet,

Singing the praises of Ramarajya,

Even there the icy cliff of inhumanity towers up.

Oh! great poet.

How then should we call you a great poet?

Had you written just one single verse

Exposing this injustice, this outrage

Then would your name have been carved on our hearts.

- (i) What according to the poet, is the reason why Valmiki's name is not carved in the hearts of the oppressed people? (4)
- (ii) How is Daya Pawar's conception of Valmiki different from that of popular ideas of Valmiki. (4)

- (i) When is prestige dangerous and why? (4)
- (ii) · Summarise Paul Graham's views on Prestige. (4)
- (b) Write on any ONE of the following as instructed (2)
  - (i) Give details of your travel plans for your upcoming excursion with your friends.
  - (ii) Write a diary report on how you spent the previous day with one of your cousins.
- 3. (a) Read the following and complete the task (8)

WikiLeaks is important in three separate though overlapping ways. First, WikiLeaks is important as a clearing house for news that you can't get elsewhere. It is crucial as journalism. Second, WikiLeaks deserves our attention because it is trying to pioneer a digital insurgency against what it thinks are unaccountable bureau cracies and conspiratorial states. In this avatar, it is a rallying point for a radical politics that's based on the premise that the workings of a state should be presumptively open and transparent, a venerable idea that has suddenly been given teeth by the digital revolution. Finally, WikiLeaks is important as an example of the way in which individuals, corporations, and states are constantly **ambushed** by a virtual world that we've come to take for granted over the last decade without stopping to think of its impact on our "off-line" lives.

Even if WikiLeaks' significance was to be measured solely by its contribution to Journalism, its place in the history of the twenty-first century would be secure. WikiLeaks documents have helped bring to light, among other things, corruption in Kenya, an oil scandal in Peru, membership lists of the British National Party, possibly illegal Swiss bank transactions, a nuclear accident in Iran's Natanz facility, and the behaviour and policies of the US military in the Afghan war. The recent release of US diplomatic cables has made us aware of the covert US war in Yemen, Hillary Clinton's instructions to State Department officials to spy on UN diplomats in breach of the 1961 Vienna Convention on diplomatic relations, and the fact that German officials were intimidated and dissuaded by the US from investigating the illegal kidnapping and rendition of German citizens.

- (i) How did wikileaks contribute to journalise? (4)
- (ii) Why does the author think Wikileaks is important? (4)

- (b) Read the following and write on any ONE (2)
  - (i) Write a film review.
  - (ii) Draft the report using the following framework.

Name	Ale Thirthan
Class	Batch
Title - Self-App	raisal Report
Introduction	Tan Talker
Aims / Objective	es:
Content	
Conclusion	

4. (a) Read the following passage and complete the task. (8)

Oh Valmiki,

Should you sing, the praises of Ramarajya Because you're the great poet of poets?

Garden and the group poor of poor

Seeing the heron's wounded wing

Your compassionate heart broke out in lament.

You were born outside the village

In a neighbourhood...where misery itself, was born

Never festooned with fruit or flower...