

APRIL 2023

76061/HB42A

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer any TEN questions in 50 words each.

1. Define 'Publishing Industry'.
2. What is the concept of the publishing industry?
3. Mention the two main types of publishing.
4. Who are the Big 5 In Publishing?
5. What does structural editing identify?
6. Write on the Editorial department of the publishing industry.
7. Mention the three phases in publishing.
8. What is the basic difference between editing and proof reading?
9. Why do Clarity and conciseness often go hand in hand?
10. Give the synonym for the following words: atrocity; benevolent.

I MA → Copy Editing

11. Bring out the difference in meaning of the following words using them in a sentence of your own; aisle – isle.
12. What makes a good copy editor?
13. Define a Book.
14. Why is Editing important?
15. Give the symbol for (a) Delete; (b) Close up

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions in 200 words each.

16. How is the Organization set-up of the Publishing Industry?
17. Write briefly on the Politics in publishing.
18. What are the top departments of the Publishing industry?
19. Why should there be clarity in editing?
20. Write a short note on Collocation with examples.
21. What is the role of a Copy Editor?
22. Explain the practical use of Copy editing.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions in 500 words each.

23. Analyze the various Departments of the Publishing Industry.
24. Elaborate on the Organizational structure of Copy editing.
25. Enumerate on the language components in copy editing.
26. Why is there a focus on redundancy when it comes to Editing?
27. How are the job prospects in the copy editing department?
28. Explain the purpose of copy editing with examples.