

APRIL 2023

72244/BB24C

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. What do you mean by financial service Environment?
2. What is merchant bank?
3. What is IPO?
4. What is meant by listing of securities?
5. State the meaning of 'Consumer Leasing'.
6. What do you mean by Public Issue Management?
7. State the drawbacks of Credit rating.
8. Expand CRISIL.
9. What is venture capital?
10. What is AMFI?
11. What are MMMFs?
12. What is Us-64?

U BBA → Financial Services

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions.

13. Write a note on the players in the Financial Service market.
14. What are the factors to be considered in choosing a Public Issue proposal?
15. What are the activities involved in public issue management?
16. What are the different steps involved in Factoring Finance?
17. Discuss the types of factoring.
18. Explain the different stages involved in venture capital financing.
19. What are the main objectives of UTI?

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

20. Explain the various types of financial services.
21. Describe the duties and responsibilities of lead manager.

22. Describe the various functions of factoring.
23. List out the factors determining the rating profile.
24. Examine the risk factors in mutual funds.