

APRIL 2023

72245/BB24D

Time : Three hours,

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions

1. Define MIS
2. What is group decision making?
3. What is Co-ordination?
4. What is Complex System?
5. Define Probabilistic System.
6. What is micro Computer?
7. What is a personal computer?
8. What is relational structure?
9. What is form design?
10. What is hypertext?
11. Define DSS.
12. Define GDSS.

*U BBA → Management information systems*

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions

13. What are the characteristics features of MIS?
14. What are the Pre-requisites of an effective MIS?
15. Explain the need for executive information system.
16. Explain the basic functions of a computer.
17. Describe the factors which lead a firm to achieve competitive advantages.
18. Explain the steps to be followed in the System.
19. Explain the various goals of DSS.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions

20. Discuss the factors for success in group decision making.
21. Explain the important characteristic features of information systems.
22. Explain the management functions of the operating system.

23. Explain the different stages of systems.

24. Explain the benefits and limitations of DSS.