

APRIL 2023

72253/BB26A

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. What is meant by 'Legal Environment'?
2. Define Economic Environment.
3. State the significance of business environment.
4. What are the entrepreneurial roles played by the government in the economy?
5. What is Joint family system?
6. What do you mean by social responsibility?
7. Define Fiscal Deficit.
8. What is GDP?
9. State the role of planning commission.
10. What is meant by financial system?
11. What is IDBI?
12. List out the types of NBFC's.

10 BBA → Business Environment

SECTION B — (5 × 5 = 25 marks)

Answer any FIVE questions.

13. Brief out the significance of business environment.
14. Describe the provisions of Indian constitution pertaining to business.
15. Outline the impact of culture on business.
16. Explain the role of religion in shaping society.
17. Write a brief outline of five year plan of India.
18. What are the various types of financial markets.
19. State the role of SEBI in regulating the working of stock exchanges in our country.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

20. Discuss the techniques that business organisations. can use to cope with changes in their environment.
21. Elaborate the economic responsibilities bestowed on the state government by the constitution.
22. Enumerate on the emerging global culture and its implications for business.

23. Describe the population trend in India. How does falling birthrate affect the business.

24. Elucidate the different types of banking institutions.