

APRIL 2023

51337/SZ24C

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions

1. Write a note on e-commerce.
2. Mention the emergence of the internet.
3. Write down the internet and India.
4. Define the term "WWW".
5. What is traditional marketing?
6. Give the security on the internet.
7. Define: "Phishing".
8. What do you mean by internet gambling?
9. What are the properties of electronic cash?
10. List out the online financial services in India
11. What is mobile commerce?
12. Write a note on wireless spectrum.

II BCA → E-commerce Technologies

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions

13. Describe the e-transition challenges for Indian corporate.
14. Summarize the history of e-commerce
15. What are the internet client-server applications? Explain.
16. Elaborate the identifying web presence goals.
17. Write down the information security environment in India.
18. Explain the digital token-based e-payment systems.
19. What are the various HRIS modules? Explain.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions

20. Illustrate the e-business models based on the relationship of transaction parties.
21. Discuss the importance of online marketing.
22. Elaborate the privacy is at risk in the internet age

23. What are the classifications of new payment systems? Explain.
24. Outline the security issues pertaining to cellular technology.