

NOVEMBER 2023

72251/BB45A

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. Classify Entrepreneur.
2. Who is an innovative entrepreneur?
3. What are the objectives of EDP?
4. What is risk taking in business?
5. Define ZPR.
6. What is cost benefit analysis?
7. What are the non-economic factors for entrepreneurial growth?
8. Why are industrial estates established?
9. What are the functions of directorate of Industries and commerce?
10. Define new venture.
11. What is BIFR?
12. State the role of commercial banks in developing new industries.

IN BBA → Entrepreneurial Development

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions.

13. Describe the types of entrepreneurs.
14. Explain the stages in the entrepreneurial process.
15. State the benefits of patents on IPR in protecting new business ideas and products.
16. What are the facilities available for EPZ?
17. What are the problems faced by women entrepreneurs in establishing an enterprise?
18. Elucidate the merits and demerits of technical analysis.
19. State the different government subsidiaries provided to new projects in rural areas.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

20. Discuss the various barriers to women entrepreneurship.
21. Describe the factors affecting entrepreneurial growth in India.

22. Examine the role of government in entrepreneurial development programmes.
  23. Prepare a model of an Team-based project work.
  24. Explain about the various government grants and schemes to industries.
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