

Time : Three hours

Maximum : 75 marks

## PART A — (10 × 1 = 10 marks)

Answer any TEN questions each in 50 words.

1. What is meant by corporate social responsibility?
2. Define Triple Bottom Line Approach.
3. Define ethics.
4. What is corporate governance?
5. What is ISO 14001?
6. Indicate stakeholder engagement standard.
7. What is meant by social entrepreneurship?
8. Define sustainability.
9. Expand the term TISS.
10. Point out the functions of TISCO.
11. Define Culture.
12. State the need for CSR Awards.

II MSW → Corporate Social Responsibility

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions each in 200 words.

13. Bring out the need and significance of CSR.
14. Explain the impact of cultural values on managerial effectiveness.
15. Explain the implementations of ISO-14001 in Industries.
16. Critically analyse the CSR programs conducted in the community by the companies known to you.
17. Illustrate the success story of USHA in the implementation of CSR.
18. Discuss the important CSR programme on health and education.
19. Describe the important contents of sustainability report.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions each in 500 words.

20. How will you implement Triple Bottom Line Approach in companies?
21. Explain the types of organisational life cycle.

22. Give an outline on Occupational Health and Safety Management System (OHSAS).
  23. Explain the role and the impact of CSR in community development.
  24. Compare the success stories of Infosys and TISCO.
  25. Discuss the role of standards and codes in CSR.
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