NOVEMBER 2023 66436/KD33A/KF33A

Time: Three hours

Maximum: 75 marks

PART A — $(10 \times 1 = 10 \text{ marks})$ Answer any TEN questions.

- Write the concept of ethics.
- 2. What do you mean by values?
- 3. Define ethical issue.
- 4. Is professional ethics in necessary?
- 5. Write a note on conflicts.
- 6. Give the meaning to corporate responsiveness.
- 7. Define CSR.
- 8. What is normative approach?
- 9. Who is called director?
- 10. What is impartiality?
- 11. Write note on participatory.
- 12. Define the term fairness.

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PART B — $(5 \times 5 = 25 \text{ marks})$

Answer any FIVE questions.

- 13. Explain the sources of ethics.
- 14. State the differences between ethics and morality.
- 15. What is the ethical value of ecosystem? Explain.
- 16. List out the rights of employees.
- 17. Discuss the areas of social responsibility.
- 18. Explain the scope of corporate governance.
- 19. Point out the duties of directors.

PART C — $(4 \times 10 = 40 \text{ marks})$

Answer any FOUR questions.

- 20. Discuss four theories of ethics.
- 21. Differentiate between work ethics and professional ethics.
- 22. What are the business benefits of CSR?
- 23. Elucidate the role of Corporate governance committee.

- 24. List out the objectives and recommendations of Birla Committee report.
- 25. Describe the importance of spiritual core of leadership.