

APRIL 2024

72265/150E2A

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. Define economic environment.
2. Define TNC.
3. Define Trade.
4. Define Tariffs.
5. Define FDI.
6. What do you mean by subsidies?
7. Define BPO.
8. What is market power?
9. Define services.
10. What do you mean by adoption?
11. What is import?
12. Define legal environment.

SECTION B — (5 × 5 = 25 marks)

Answer any FIVE questions.

13. Explain the objectives of international business.
14. Briefly explain the business environment.
15. Explain about housing finance.
16. Explain the theory of absolute advantage for world trade.
17. What lesson do trade theories carry for today's government policy makers.
18. Bring out the objectives and functions of WTO.
19. Explain the role of international organization in international trade.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

20. Trace the evaluation of international business.
21. Critically examine the impact of PLC theory on international trade.
22. Explain the different modes of FDI entry into a foreign country.

23. Bring out the features of Porter's competitive advantage theory.
24. Discuss the functions and objectives of world bank.