

APRIL 2024

66476/413E2A

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer any TEN questions.

1. What is the meaning of business ethics?
2. List out the components of business ethics.
3. Mention the key elements of ethics.
4. How can you identify the ethical decision?
5. Give the reasons for constrain decision.
6. List out the various reason for corporate liability in business.
7. Write short note on preferential hiring.
8. What are human resource duties in business?
9. Define the term business environment
10. Mention the importance of industrialization
11. What are the contents having customer report?
12. Give the significance factors of GRI.

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions.

13. State the principles of business ethics.
14. Briefly write down the value of business ethics.
15. What is decision making problems?
16. Bring out the moral values of advertising issues.
17. What are the methods of industrial development?
18. State the features of investors reporting.
19. What are factors influencing transparency of accounting activities?

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions.

20. Explain the causes of unethical behaviours.
21. Narrate the various components of decision-making issues.
22. What are the important methods of functional issues in business?
23. Describe the major functions of whistle blowing.

24. What are the objectives of sustainability reporting? Explain it.

25. Distinguish between financial and non-financial reporting.