

APRIL 2024

66733/432E2A

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer any TEN questions each in 50 words.

1. What is meant by entrepreneurship?
2. List out any two factors that influence entrepreneurship.
3. How has the rise of technology impacted the role of an entrepreneur?
4. Define serial entrepreneur.
5. List out the challenges faced by women entrepreneurship.
6. What is meant by social catalyst?
7. What measures can the government take to address the challenges faced by rural entrepreneurs?
8. How entrepreneurship can contribute to solving social issues?

9. What is meant by incentives?
10. List out the skills of an entrepreneur.
11. What is meant by entrepreneurship development?
12. Mention any two pioneering women entrepreneurs and highlight their major achievements.

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions each in 200 words.

13. Explain the scope of entrepreneur development.
14. Explain the key components of entrepreneurship.
15. Highlight the theories of entrepreneurship.
16. Differentiate between business and social entrepreneur.
17. Discuss the incentives provided by the central government to promote entrepreneurship.
18. Explain how government programs encourage entrepreneurship among marginalized communities.
19. Discuss the characteristics of an entrepreneur.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions each in 500 words.

20. Elaborate the types of entrepreneurships.
21. Describe the stages in the entrepreneurial process.
22. Analyze the role of education and training in influencing entrepreneurship development.
23. Describe the challenges faced by social entrepreneurs in developing countries.
24. Explain the role of central government and state government in promoting entrepreneurship.
25. Explain the theories of entrepreneurship.