

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer any TEN questions each in 50 words.

1. Define the term “parent-country nationals”.
2. Explain the polycentric staff approach.
3. What do you understand by the term “biculturalism”?
4. Define globalization.
5. Define offshoring.
6. Explain collective bargaining.
7. What do you mean by incentives?
8. What do you understand by sales expansion in the international context?
9. Define power distance.
10. What are some of the variables to consider when compensating host country nationals?

11. Define human resource management.
12. What are the various types of employees of an international firm?

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions each in 200 words.

13. Summarise the difference between domestic HRM and international HRM.
14. Why have most governments lowered restrictions on international trade and resource movements?
15. Identify the most common causes of expatriate failure.
16. Describe the components of an expatriate compensation package.
17. What advice would you give a manager of the company for maintaining good labor relationship?
18. What are some of the variables to consider when compensating host country nationals?
19. Why do countries cooperate with other countries? How does this cooperation affect international business?

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions each in 500 words.

20. What is Regional Trade Blocs? Discuss about the barriers to trade in the global scenario.
21. Briefly define ethnocentric, polycentric, regiocentric and global staffing along with suitable examples.
22. As a management professional, how do you align training and development with business strategies? Justify your views with suitable examples.
23. Define expatriate performance appraisal. Explain the criteria for effective performance management.
24. Discuss the role of international financial institutions in facilitating international trade. Write about the evolution of international regulation of trade.
25. Explain the strategic role of IHRM in the 21st century with suitable examples. Discuss the issues that arise due to culture and employee management.