Time : Three hours　　　　　Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. Show the commercial use of the Internet.

2. What is B2C?

3. Write a note on origins of the web.

4. What do you mean by Telnet?

5. State the functions of TCP.

6. What is traditional marketing?

7. Define: "E-Mail".

8. What are the difference network and website security?

9. Mention the classification of new payment systems.

10. Comment on e-cash.

11. What are the origins of WAP?

12. Define the term "Wireless Spectrum".

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions.

13. Describe the advantages of e-commerce.

14. Explain the transition to e-commerce in India.

15. Summarize the value of software agents in a networked world.

16. What are the internet standards and specification? Explain.

17. Elaborate the different components of firewall.

18. Point out the main concerns in internet banking.

19. Enumerate the security issues pertaining to cellular technology.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

20. Illustrate the brokerage model of e-business models.

21. How will you conduct online market research? Explain.

22. Outline the information security environment in India.

23. Evaluate the token-based e-payment systems.

24. Determine the different generations in wireless communication.

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