

NOVEMBER 2024

66466/413E1D

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer any TEN questions in 50 words each.

1. What is traditional human resource management?
2. Define core value.
3. What is strategic capability?
4. What is human resource policy?
5. Define recruitment.
6. Give meaning to reward.
7. What is outsourcing?
8. Write note on retrenchment.
9. What is human capital management?
10. What is employer branding?
11. Define mentoring.
12. What is employee engagement?

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions in 200 words each.

13. List out the objectives of SHRM.
14. Explain front-line management.
15. Write the role of High performance working model.
16. How to manage HR surplus and shortages?
17. Write the importance of rewards strategy.
18. Discuss the factors affecting HR policies.
19. Write a short note on employer branding.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions in 500 words each.

20. List out the various barriers on SHRM in introduction stage.
21. Discuss the advantages of High involvement management model.
22. Explain the strategic selection model in recruitment process in IT sectors.

23. Examine the strategies for enhancing employee work performance.
24. Analyse different types of training.
25. Elaborate the factors influencing employee Engagement.