

NOVEMBER 2024

72251/BB45A

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions in about 30 words each.

1. What do you mean by Fabian Entrepreneurs?
2. State the Shumpeter's view of entrepreneur.
3. What are good sources of business ideas?
4. How do you classify projects?
5. Write a note on any two important traits of an entrepreneur.
6. What is pre-feasibility study report?
7. What do you mean by venture capital?
8. List out the procedure of conducting in-depth interview.
9. State the golden rule of brainstorming.
10. Write a short note on Social Cost Benefit Analysis (SCBA).
11. List down the major issues of IPR.
12. What is the purpose of bankruptcy and insolvency?

SECTION B — (5 × 5 = 25 marks)

Answer any FIVE questions in about 200 words each.

13. Discuss the various factors affecting entrepreneurial growth in the country.
14. Explain the institutional support for women entrepreneurs in India.
15. Enlist the different phases of feasibility analysis.
16. Describe the various dimensions considered for conducting feasibility study of a new project.
17. Discuss the importance and objective of network analysis technique with suitable example.
18. Explain the various aspects of technical analysis.
19. Define venture capital. Explain various stages involved in venture financing.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions in about 500 words each.

20. "Entrepreneur is the catalyst in the process of economies development." In the light of this statement, explain the role of entrepreneurship in economic development.

21. Explain the process of idea generation. Also discuss the transformation of ideas into opportunities.
22. What is Social Cost Benefit Analysis? Explain the guidelines given by UNIDO for conducting social cost benefit analysis of the projects.
23. Explain the purpose and content of the executive summary of the business plan.
24. Explain in detail the Business plan process. What are the reasons of failure of business plan?