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3.4.3 Number of extension and outreach Programmes conducted by the institution through NSS/ NCC/Government and Government recognized bodies (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc.) and/or those organised in collaboration with industry, community and NGOs during the year & 3.4.4 Number of students participating in extension activities at 3.4.3. above during

Citizen Consumer Club

Name of the Activity: Webinar on COVID-19 Vaccination

Date: 16.06.2021

Organising unit/ agency/ collaborating agency: FEDCOT

Name of the scheme: CCC

Participants: 40

Report:

Our college 'Citizen Consumer Club' in collaboration with FEDCOT India organised a webinar on 16th June 2021 through Google Meet. Mrs. Ashwini. U. R., Assistant Professor, Psychologist and Cofounder of the Soul Space Counselling Services was the chief guest for the webinar. The speaker of the webinar spoke about the importance of COVID vaccine and gave solutions for how to COVID affected patients. She also answered all the queries of the students. 40 students who had participated in the webinar. Dr. J. Valli, Faculty Coordinator and K. Rajakaleeshwari, III B.Com, Student Coordinator, welcomed the gathering. J. Uma Mageshwari of III B.Com G. delivered Vote of Thanks.



Invitation of the Webinar on COVID-19 Vaccination





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Name of the Activity: Webinar on Consumer Rights & Duties

Date: 22.07.2021

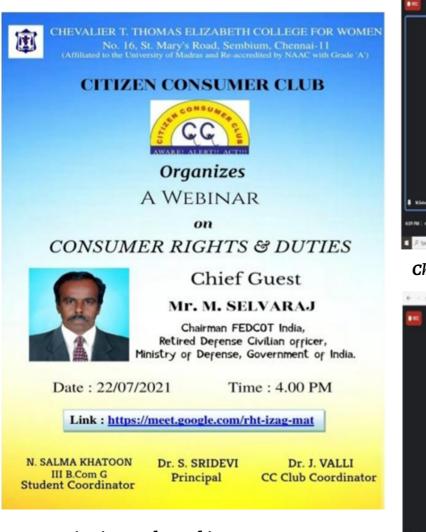
Organising unit/ agency/ collaborating agency: FEDCOT

Name of the scheme: CCC

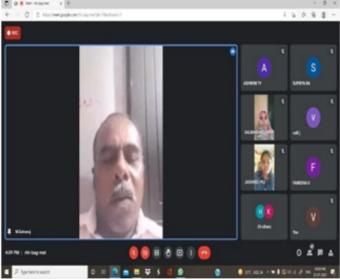
Participants: 46

Citizen Consumer Club (CCC) in collaboration with FEDCOT India organised a webinar on 22nd July 2021 through Google Meet. Mr. M. Selvaraj, Chairman, FEDCOT India, Retired Defence Civilian Officer Government of India, was the chief guest for the webinar. He spoke about Consumer Rights and Duties. He shared his past experiences and difficult circumstances related to the topic. He also answered all the queries of students. Dr. J. Valli, Faculty Coordinator and P. K. Jaishree of II B.Com (G) welcomed the gathering. B. Rakshana of II B.Com (A&F) delivered the Vote of Thanks.

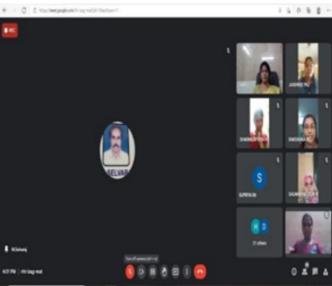
45 students and 1 faculty member participated in this webinar.



Invitation on the Webinar on Consumer Rights and Duties



Chief Guest Addresses the Audience through G Meet





(No.16, St.Mary's Road, Maryland, Sembium, Perambur, Chennai-11) Affiliated to the university of Madras& Re- accredited by NAAC with Grade 'A'

Name of the Activity: Online Quiz on Consumer Protection Act

Date: 18.08.2021

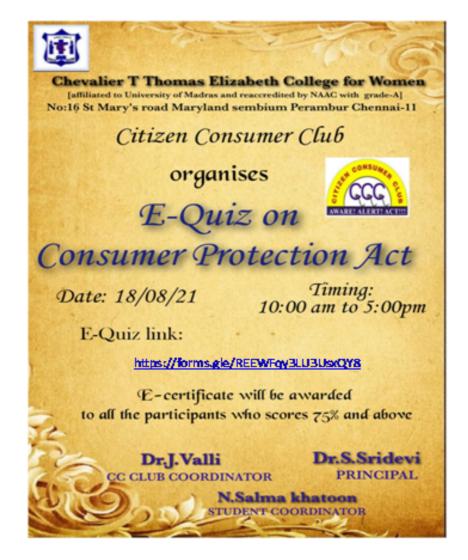
Organising unit/ agency/ collaborating agency: FEDCOT

Name of the scheme: CCC

Participants: 129

Report:

Citizen Consumer Club (CCC) in collaboration with FEDCOT India organised an E-Quiz on 18th August 2021, through Google Forms. The objective of the quiz is to test the students knowledge on Consumer Protection Act. 129 students actively participated in the quiz.



e-invite for the e-quiz on Consumer Protection Act



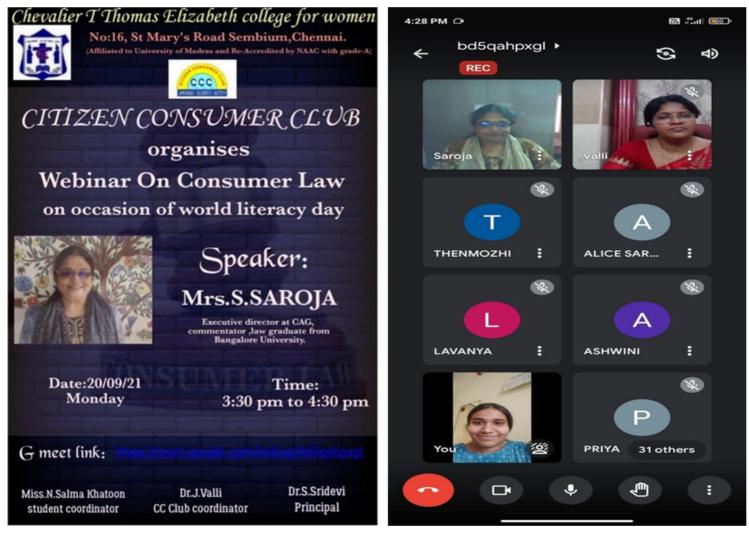
(No.16, St.Mary's Road, Maryland, Sembium, Perambur,Chennai-11) Affiliated to the university of Madras& Re- accredited by NAAC with Grade 'A'

Name of the Activity: Webinar on Consumer Laws Date: 20.09.2021 Organising unit/ agency/ collaborating agency: Citizen Consumer Club Name of the scheme: CCC

Participants: 32

Report:

Our college Citizen Consumer Club organized a webinar on 20th September 2021 in the topic consumer laws. The Guest speaker Mrs. S.Saroja, Executive Director of CAG spoke about the Consumer Laws and the importance of different consumer Acts. Faculty coordinator of CC Club Dr. J.Valli and Student Coordinator N. Salma khatoon of III B.Com G welcomed the gathering.



e-invite for the Webinar on Consumer Law Chief Guest addressing the audience through G-Meet



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Name of the Activity: Online Quiz on World Food Day Date: 16.10.2021 Organising unit/ agency/ collaborating agency: Citizen Consumer Club Name of the scheme: CCC Participants: 91

Report:

Citizen Consumer Club (CCC) conducted an E-Quiz on "World Food Day" on 16th October 2021 through G-Forms. 91 students actively participated in the online quiz.





(No.16, St.Mary's Road, Maryland, Sembium, Perambur, Chennai-11) Affiliated to the university of Madras& Re- accredited by NAAC with Grade 'A'

Name of the Activity: Special Camp on Health and Hygiene in Pandemic

Date: 27.10.2021

Organising unit/ agency/ collaborating agency: Unnat Bharat Abhiyan & Villupattu Club

Name of the scheme: CCC

Participants: 29

Report:

Citizen Consumer Club (CCC) organised a special camp in collaboration with Unnat Bharat Abhiyaan Club and Villupattu Club at St. Joseph Matriculation Higher Secondary School. The program began with a Villupattu. A street play was performed by Unnat Bharat Abhiyan Club and students from B.Sc. (Psychology) delivered speech on a normal student's stressful life during the pandemic. Citizen Consumer Club students performed food adulteration activities explaining food adulteration in products like milk and red chilli powder. 29 students actively participated in the special camp.



e-invite for the special camp on Health and Hygiene during the Pandemic CCC students with the Unnat Bharat Abhiyan Banner



(No.16, St.Mary's Road, Maryland, Sembium, Perambur,Chennai-11) Affiliated to the university of Madras& Re- accredited by NAAC with Grade 'A'

Name of the Activity: Group Disscussion on Consumer Forum

Date: 30.11.2021

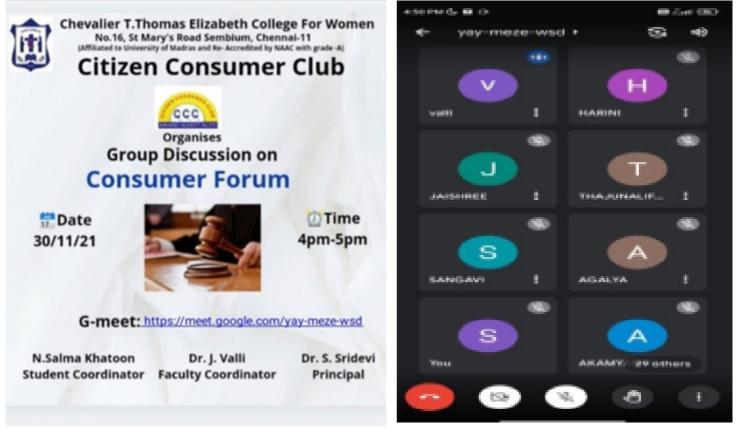
Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

Participants: 41

Report:

Citizen Consumer Club (CCC) faculty coordinator Dr.J.Valli initiated the Group Discussion on Consumer Forum on 30.11.2021 through G-Meet. 5 students shared their ideas using PPTs and spoke about Consumer Forum during the Group Discussion. P.K.Jaishree of II B.Com (Gen) delivered the Vote of Thanks. 41 students from various departments participated in the Group Discussion.



e-invite for the Group Discussion on Consumer Forum Student Participants interact through G-Meet



(No.16, St.Mary's Road, Maryland, Sembium, Perambur,Chennai-11) Affiliated to the university of Madras& Re- accredited by NAAC with Grade 'A'

Name of the Activity:

Intra Collegiate Competitions to commemorate National Consumer Day

Date: 17.12.2021 ,18.12.2021 & 20.12.2021

Organising unit/ agency/ collaborating agency: Civil Supplies and Consumer Protection Department, Government of Tamil Nadu

Name of the scheme: CCC

Participants: 35

Report:

Citizen Consumer Club (CCC) in association with the Civil Supplies and Consumer Protection Department, Government of Tamil Nadu, organised Intra-Collegiate Competitions to commemorate National Consumer Day 2021. The main purpose to conduct these competitions was to create awareness about Consumer Rights and Consumer Protection. Students from different departments participated in the following competitions. A Total number of participants was thirty-five students.

- Brainstorm (Quiz) Consumerism
- Case study Consumer protection
- Ad-zap Adulteration, Hallmark, Agmark
- Essay writing Consumerism
- E-Poster making Consumer protection
- Slogan writing Adulteration, Hallmark, Agmark

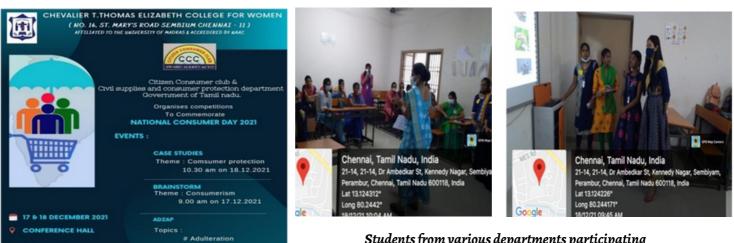
Objective:

- To create awareness among the students of different colleges.
- To gain an experience in research among the students.
- To establish the talent of the club members.

Outcome of the activity:

S CONTACT. ALMA KNATOON

The participants were able to gain knowledge on basic consumer rights and duties.



Students from various departments participating in the competitions

e-invite for the Intra Collegiate Competitions to commemorate National Consumer Day

FOR REGISTRATION, CLICK THE LINK GIVEN BELOW

Validictory on 20.12.2021

Citizen Consumer Club (CCC) in association with the Civil Supplies and Consumer Protection Department, Government of Tamil Nadu, celebrated National Consumer Day 2021. The chief guests Mrs.N.Nagammal, Deputy Commissioner, CSCPD and Mr.N.Bhaskar, Assistant Commissioner, CSCPD talked about National Consumer Day's history and its importance. Student Coordinator N. Salma Khatoon from III B.Com (General) presented the activity report for 2021. On this day, winners of Intra-collegiate competitions performed their prize-winning activities and received cash prizes from the chief guests.

The program was held under the guidance of the Faculty Coordinator Dr. J. Valli, Assistant Professor , Department of Tamil, CTTE College for Women.



e-invite for the Celebration of National Consumer Day 2021





Students participating in Intra-Collegiate competitions



(No.16, St.Mary's Road, Maryland, Sembium, Perambur, Chennai-11) Affiliated to the university of Madras& Re- accredited by NAAC with Grade 'A'

Name of the Activity: International Webinar on 'Awakening the Youth Power'

Date: 12.01.2022

Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

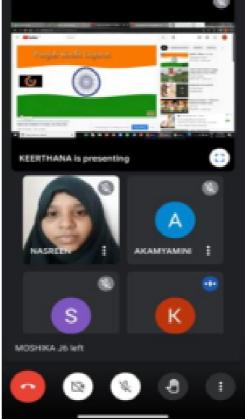
Participants: 41

Report:

Citizen Consumer Club (CCC) organised an International Webinar on 'Awakening the Youth Power' to commemorate National Youth Day 2022. The chief guest of the webinar Mr. Kumaraselvam Arumugam, Poet and Social Activist, Sydney, Australia, gave an enthusiastic speech about the importance of Tamil language. Students had an interactive session with the Chief Guest and learnt Tamil riddles created by the chief guest. They also gained knowledge on Tamil poets and their master pieces. 40 students and 1 faculty member participated in the webinar.



e-invite for the International Webinar on 'Awakening the Youth Power'



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Students participating in the Webinar through G-Meet

(No.16, St.Mary's Road, Maryland, Sembium, Perambur, Chennai-11) Affiliated to the university of Madras& Re- accredited by NAAC with Grade 'A'

Name of the Activity: E-Quiz on National Science Day

Date: 28.02.2022

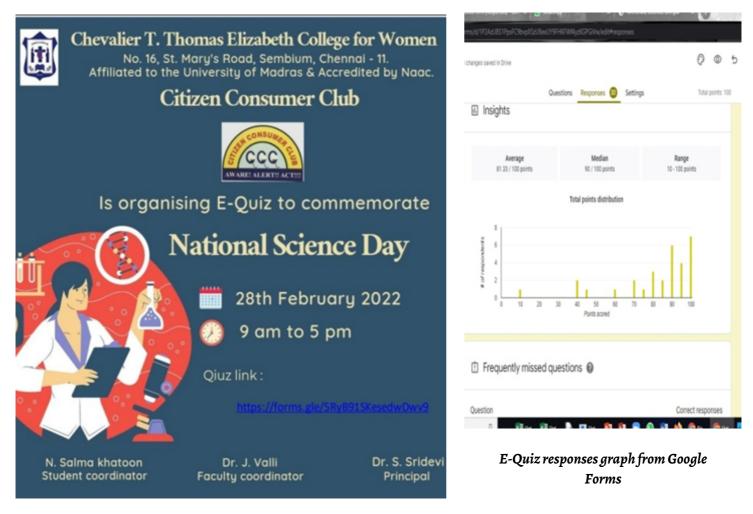
Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

Participants: 30

Report:

Citizen Consumer Club (CCC) conducted an E-Quiz to commemorate the National Science Day on 28th February 2022 through Google Forms. 30 students participated in the online quiz.



e-invite for the E-Quiz to commemorate National Science Day



(No.16, St.Mary's Road, Maryland, Sembium, Perambur, Chennai-11) Affiliated to the university of Madras& Re- accredited by NAAC with Grade 'A'

Name of the Activity: World Consumer Rights Day

Date: 24.03.2022

Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

Participants: 30

Report:

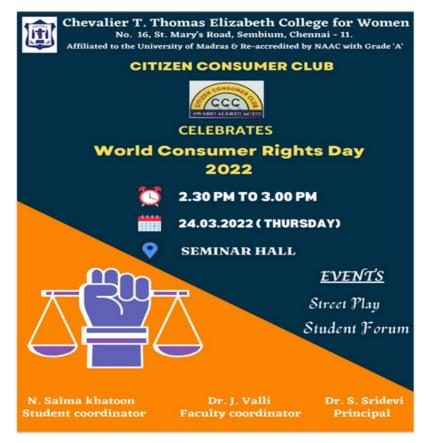
Citizen Consumer Club (CCC) organized a Street Play and Student Forum to commemorate World Consumer Rights Day on 24.03.2022. The main purpose to conduct this program is to educate the students about basic Consumer Rights and also about Consumer Day history. The program was held under the guidance of Faculty Coordinator Dr. J. Valli, Assistant Professor, Department of Tamil. Students from different departments actively participated in the events.

Objective:

- To create awareness among the students of different colleges.
- To gain an experience for the students.
- To establish the talents of the club.

Outcome of the activity:

• The participants were able to gain experience and knowledge.



e-invite for the World Consumer Rights Day 2022

(No.16, St.Mary's Road, Maryland, Sembium, Perambur,Chennai-11) Affiliated to the university of Madras& Re- accredited by NAAC with Grade 'A'

Name of the Activity: Outreach Programme

Date: 19.04.2022

Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

Participants: 31

Report:

Citizen Consumer Club (CCC) organised an outreach programme on 19th April 2022, in Don Bosco Boys Matriculation School, Perambur. A Street Play on Adulteration/Food Safety, Oratorical Speech on the Psychology of students, Villu Pattu on Women Empowerment were conducted. 30 students and 1 Staff member from CC Club participated in the outreach programme for 8th and 9th Std.



Student participants of the outreach programme

Student participants performing in Don Bosco Matric. School



Students of Don Bosco School attended the events and found them interesting and useful