



CHEVALIER T. THOMAS ELIZABETH COLLEGE FOR WOMEN

(No.16, St.Mary's Road, Maryland, Sembium, Perambur,Chennai-11)
Affiliated to the university of Madras& Re- accredited by NAAC with Grade 'A'

3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Two-Day Workshop for Students on Research: An Overview

Date: 01.09.2022 & 02.09.2022

Details of Resource Person: Dr. P. Malarvizhi, Assistant Professor, CTTE College for Women & Mrs. P. Amalathi

No. of Participants: 135

Report:

Chevalier T. Thomas Elizabeth College for Women
No.16, St. Mary's Road, Maryland, Sembium, Perambur, Chennai-11
(Affiliated to the University of Madras)

NAAC GRADE A
Re-accredited

Research Cell
cordially invites you for the
Two Day Workshop for Students
on
Research: An Overview

Introductory Remarks
Dr. S. Sridevi
Principal
CTTE College for Women

Resource Persons

Day 1	Day 2
Dr. P. Malarvizhi Assistant Professor Department of Commerce CTTE College for Women	Mrs. P. Amalathi Assistant Professor Department of Chemistry CTTE College for Women

September 01 & 02, 2022
01.00 pm - 02.00 pm

JJK Auditorium

Invitation



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Day 1:

Dr.P.Malarvizhi addressed the students and gave guidelines for designing the research process and completion of the work. She also explained about problem-solving methodology in research and its importance in education. The resource person elaborated on writing research articles and how to publish in reputed journals. 60 students from the Arts stream and 75 students from the Science stream participated in the workshop and benefitted.



Day 2 -

Mrs.P.Amalthi started the session by emphasizing the need for creative thinking in research. She also discussed the core points for selecting a research topic, performing a literature survey, working on a project, and compiling the results. Activities were conducted during the session. A brief presentation on journal articles, book chapters, patents and review articles were imparted. At the end of the session, a slip test was conducted to enhance students' knowledge about the concept. Overall, 100 students participated in the workshop.





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Business Ideation

Date: 01.09.2022 & 02.09.2022

Details of Resource Person: Dr. P.S. Manjula, Assistant Professor, Department of Management studies, University of Madras.

No. of Participants: 118

Report:

Objective: To guide the students for business ideas and educate them to start a business. To start small and think big.

Outcome: Many students were able to come up with ideas for starting a new business and promoting it.

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(Affiliated to the University of Madras and Re-Accredited By NAAC with Grade A)

Department of Accounting & Finance
&
Maanavar Nalam - Palkalai Mandrangal

Organize

A Guest Lecture
on
Business Ideation

Resource Person
Dr. P.S. Manjula
M.Sc (Maths), MBA, Ph.D., NET, SET
Assistant Professor,
Department of Management Studies,
University of Madras

Mrs. K. Swarna
Head of the Department

Mrs. F. Beulah
Staff Coordinator

Dr. S. Sridevi
Principal

Ms. Ayisha Farzana
Student Coordinator

10.00AM - 11.30AM

JJK Auditorium

9th March, 2023





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Leadership Development Workshop

Date: 23.07.2022

Details of Resource Person: Ms . Uma Mageshwari completed her under graduate program at CTTE College, Chennai. She was the IIC student coordinator and is the founder of Techtaught solutions(digital service provider), Hercraft(ecommerce site). She received the best entrepreneur award at college.

No. of Participants: 40

Report:

The resource person focused on her experience in becoming an entrepreneur. How to make yourself strong. How to guide a team to move towards goal. How to face failure as the first step to success. How to motivate the team.

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NAAC GRADE A Re-accredited

Centre for Student Development
 (Entrepreneurship Development Cell & Institution's Innovation Council)
 organises

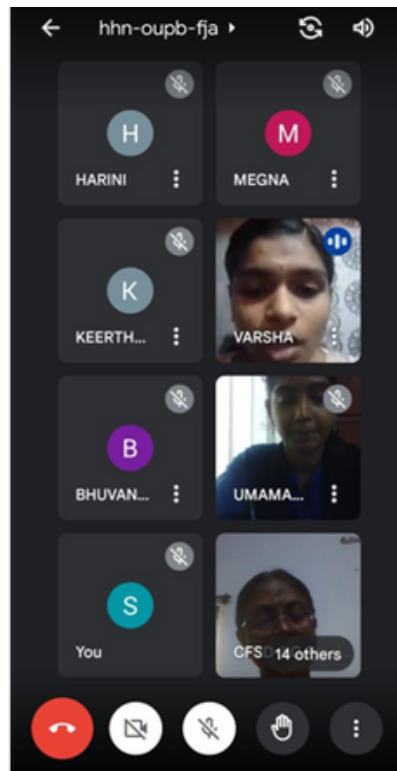
Leadership Development Workshop

Resource Person
Ms. J. Uma Mageshwari
 CTTE Alumna Entrepreneur
 Founder, Techtaught Solutions

Saturday
 23 July, 2022
 Time
 11:00 AM

G Meet Link
<https://meet.google.com/hhn-oupb-fja>

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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Workshop on Learn Startup and Minimum Viable Business

Date: 12.08.2022

Details of Resource Person: Prof. Dr . Surendran Doraiswamy, Professor & Founder of a Startup company, Karpagam College of Engineering, founder &CEO - SKS skill fasteners PVT.LTD

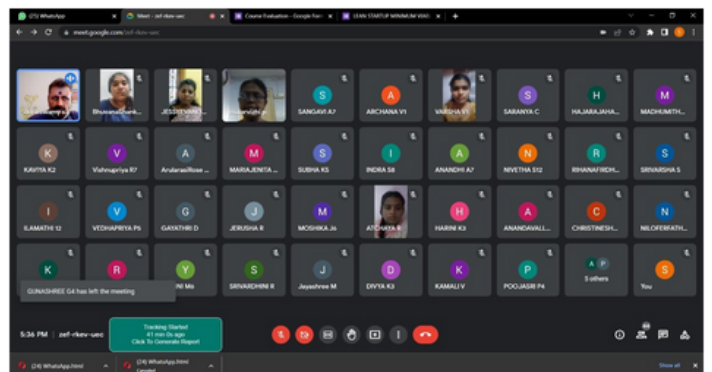
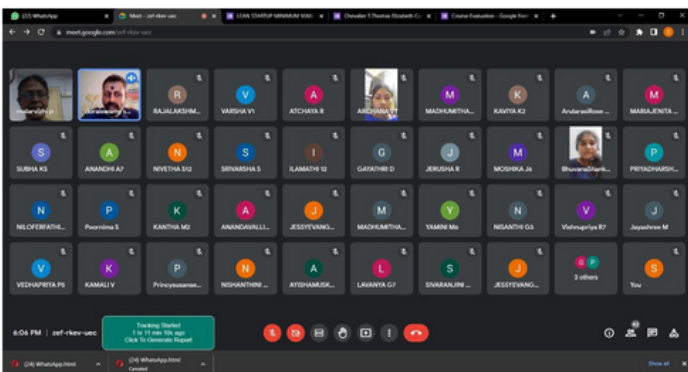
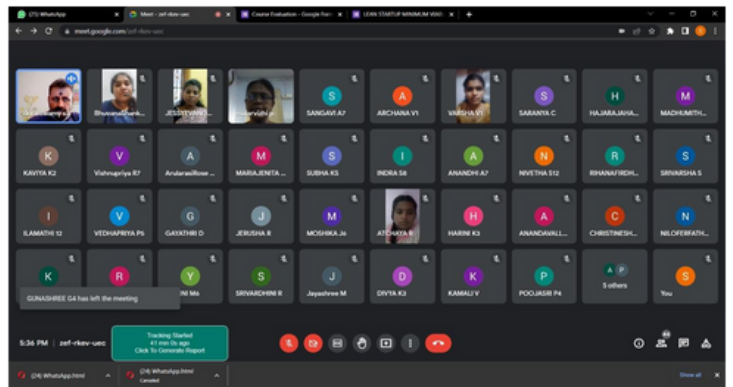
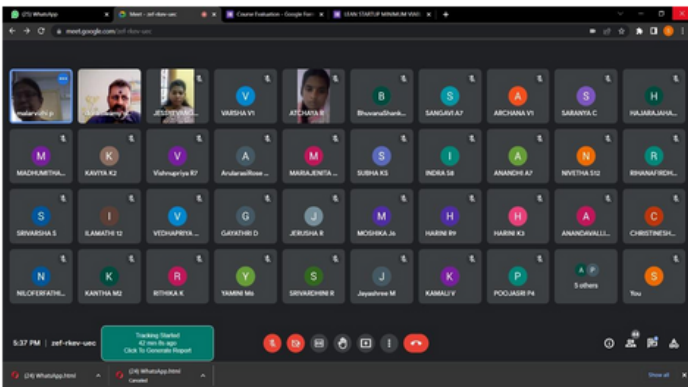
Professor Dr. Surendran has 17 years of teaching experience and 3 years of research experience. He has run his startup business, “SKS Skill Fasteners Pvt. Ltd. since 2021. He has received research funding from CSIR and DST-TIDE. He has filed a patent and has also applied for one. He has guided more than 15 Ph.D. research scholars.

No. of Participants: 66

Report:

Key Highlights:-

- How to run a business
- Less investment to expand our business
- Minimum viable business
- How to establish our product in the market





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Organic personal care products making competition

Date: 16/08/2022

Details of Resource Person: Dr. A. Vimala Rani, Assistant professor Department of Tamil Chevalier T.Thomas Elizabeth College for Women.

No. of Participants: 06

Report:

Students came out with their own cosmetic recipes and exhibited their skills by creating eye masks, hair dyes, hair spray, sanitary pads etc.

Participants were given time of one-hour, adhere to rules of the Competition, presented and produced a written up of their products.





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: workshop on innovation and eco system enablers

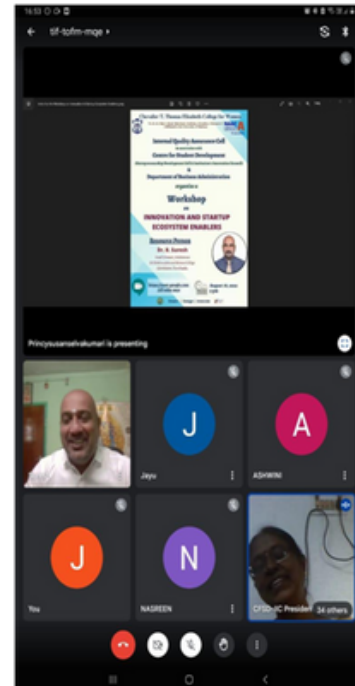
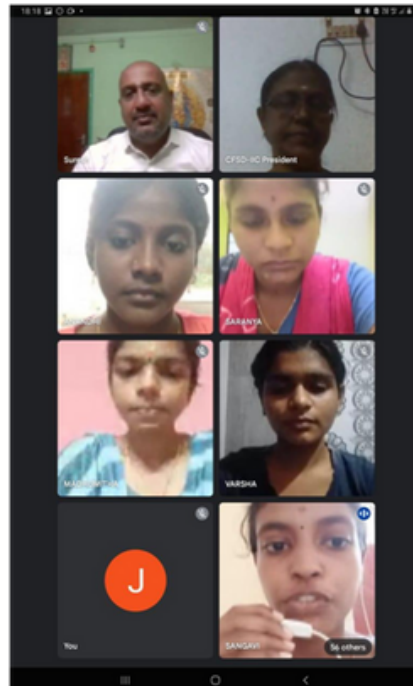
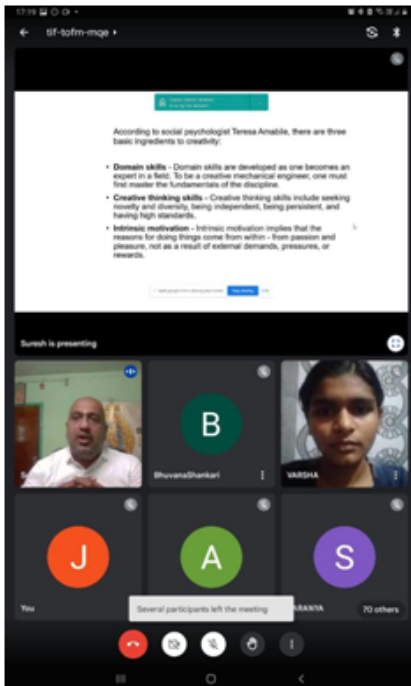
Date: 18/08/2022

Details of Resource Person: Proactive research professional and an educator with over 17 years of teaching experience and 1.5 years of industrial experience. Possessing excellent administrative, verbal communication and written skills along with constructive and effective teaching methods that promote a stimulating learning environment. Able to work in a managerial role or as part of team and having a proven ability to successfully work to tight schedules and deadlines. Currently looking for a suitable position in the challenging avenue of research & development, powering new innovations and thereby enabling continuous learning and growth possibilities.

No. of Participants: 70

Report:

Innovation- converting knowledge into wealth. Innovation comes from creativity. The Basic ingredients to creativity. portrait of a creative person. Tips to help you enhance creativity. Keys to Creative innovation. Innovate in the Marketing mix.Types of Innovation Innovation process cycle. Differences between Invention, innovation and creativity. Start-up ecosystem Role of colleges and universities. New age start-ups The enablers (Investors, incubators, accelerators, mentors, and Government bodies) How to build your local start-up ecosystem. Building your local ecosystem





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Textile screen printing

Date: 16/9/2022

Details of Resource Person: Mr. M. Raiavel, Business Head, Raja Screen Printers, Theni

No. of Participants: 42

Report:

The students were given opportunity to learn Single color printing. They also learnt how to apply Double color printing, Gold printing and Silver printing its recent application were taught to students

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Internal Quality Assurance Cell
in association with
Centre for Student Development
(Entrepreneurship Development Cell & Institution's Innovation Council)
&
Department of Business Administration
organise
Workshop
on
Textile Screen Printing

Resource Person
Mr. M. Rajavel
Raja Screen Printers, Theni

September 16, 2022
2.30 pm - 4.30 pm

T. Thomas Auditorium

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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Road way to success

Date: 28/09/22

Details of Resource Person: Director of Centre for Communication and Personality Development, Masters in English at Madras University, AMET Academic of Maritime Education and Training Deemed to be University (Under Section 3 of UGC Act 1956)

Brief about Expert/Speaker :Mr.Johnson Formerly, he worked as the Team Leader at Sutherland Global services and a voice coach at corporate. Interesting enough, Students are his first priority; he holds two decades of experience in training and development , British Trained faculty at British Council, Completed Train the Trainer Certification at British Council , PTE Training Certification from Pearson Classroom He has sent 1000 International Students from Angola, Nigeria, Yemen and Djibouti to study in London colleges such as City of Glasgow and South Tyneside. Transformed more than 10000 Indian students into confident debate speakers , He trains students on Spoken English, Soft Skills and Communication, Personality Development, Placement Training and IELTS, TOEFL Centre for Communication and Personality Development is always been in the good books of AMET and delivered 100 percent results.

No. of Participants: 60

Report:

How to express their innovation Minimum viable business Explanation and outline of their own business plan Being financial independent Boosting Entrepreneurship skill Creating young entrepreneurs.

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Internal Quality Assurance Cell
in association with
Centre for Student Development
(Entrepreneurship Development Cell & Institution's Innovation Council)
&
Department of Business Administration
organise
Roadway to Success
A Business Plan Ideation Competition

JUDGE
Mr. Johnson. T
Director - Centre for Communication and Personality Development, AMET

JJK AUDITORIUM C.T.T.E COLLEGE | **28TH SEPTEMBER, 2022**
09.00 AM - 1.30 PM

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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: The Workshop On Visual Content Investigation

Date: 15/10/22

Details of Resource Person: Mr. J. Sam Daniel Stalin, Bureau Chief of NDTV, Chennai who is an authorized trainer of the Google News Initiative-India Training Network was the trainer.

No. of Participants: 30

Report:

The workshop explained how false information that spread through circular reporting and forwards have become a serious concern and that sensitizing the students to the ways of curtailing it has become a part of student development, in the contemporary times.

Google News Initiative
INDIA TRAINING NETWORK

data LEADS

Training Hosted by

Supporting journalists and media educators across India in their fight against misinformation

Mr. Sam Daniel (GNI Trainer)

DATE: 15.10.2022
TIME: 10 am

Link to join meeting: Offline

#GNIINDIA2022 Register here: through e-mail





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year


Name of the Event: National Entrepreneurship Day

Date: 08/11/2022-09/11/2022

No. of Participants: 45


Report:



The Participants were exposed to real-time business scenarios and gained profits from the stalls. The Students gained knowledge about buying, selling, and marketing activities and also they got to know about the feasibility of their own business ideas.

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Centre for Student Development
(Entrepreneurship Development Cell & Institution's Innovation Council)
&
Internal Quality Assurance Cell
in association with
Mahatma Gandhi National Council for Rural Entrepreneurship, Govt. of India

Celebrates
**NATIONAL
ENTREPRENEURSHIP DAY**

 **KIOSK**
 **08 & 09, 2022 | 9:00am To 2:30pm**
 **COLLEGE CAMPUS**

 **DREAM | DESIGN | INNOVATE** 



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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Entrepreneurship As A Career Opportunity

Date: :22/11/2022

Details of Resource Person: Dr.Malarvizhi has been working for more than a decade to develop Prospective entrepreneurs. She has over twenty-seven years of teaching experience in the field of Commerce. She has been leading the team of IIC faculty members as President with a vision to develop Young Entrepreneurs through her extraordinary people management skills and her expertise in the field of entrepreneurship.

No. of Participants: 34

Report:

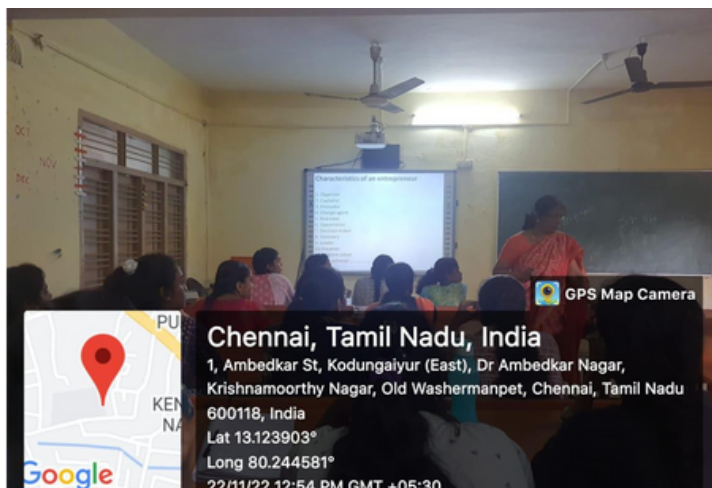
Objective:

To Kindle the entrepreneurial instincts and interest in students

Outcome of the activity:

Awareness about entrepreneurship

Positives towards taking entrepreneurship as a career.





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Entrepreneurial Skill, Attitude And Behaviour Development

Date: :16.12.2022

Details of Resource Person: Dr.Malarvizhi has been working for more than a decade to develop Prospective entrepreneurs. She has over twenty-seven years of teaching experience in the field of Commerce. She has been leading the team of IIC faculty members as President with a vision to develop Young Entrepreneurs through her extraordinary people management skills and her expertise in the field of entrepreneurship.

No. of Participants: 83

Report:

Objective:

A theoretical exposure to the necessary entrepreneurial skills to be developed

Outcome of the activity:

Participants were drawn towards the journey of the success stories of the three entrepreneurs.

Their entrepreneurial inquisitiveness was stimulated and realized that it is possible for them too to become an entrepreneur.

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Centre for Student Development
(Entrepreneurship Development Cell & Institution's Innovation Council)

in association with

Post Graduate & Research Department of Commerce
organises a

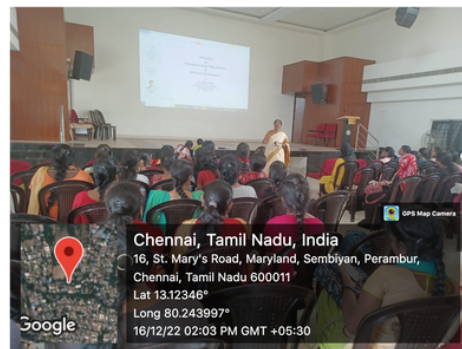
Workshop on

Entrepreneurial Skill, Attitude & Behaviour Development

Resource Person
Dr. P. Malarvizhi
Innovation Ambassador & President, IIC
CTTE College for Women

JJK Auditorium **December 16, 2022**
1.30 pm - 2.30 pm

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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Entrepreneurial Opportunities In Media

Date:19.12.2022

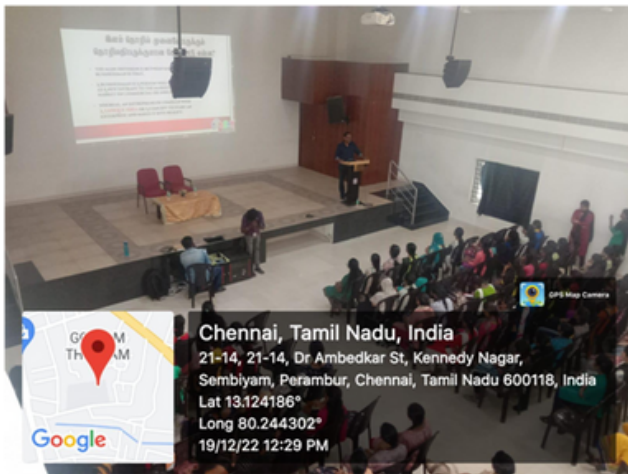
Details of Resource Person: Prof. Dir. SS. Jeykumar Lawren, The resource person is the academic director of DeSIFMA, Resales International Film and Media Academy having rich and varied experience in the media industry.

No. of Participants: 180

Report:

Outcome of the activity:

Participants came to know the scope for and exhaustive entrepreneurial opportunities in media industry Their entrepreneurial inquisitiveness was stimulated and realized that it is possible for them too to become an entrepreneur





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Entrepreneurial opportunities in Chemistry

Date:12/01/2023

Details of Resource Person: Mrs.P.Amalthi Assistant professor, Department of Chemistry, IIC INNOVATION AMBASSADOR, Chevalier T.Thomas Elizabeth College for Women

No. of Participants: 30

Report:

Objective:

To create an awareness about the entrepreneurial opportunities available and to come out with new innovative products.

The outcome of the activity:

Students were notified with various ideas involved with fundamental Chemistry which could be further formulated into an entrepreneurial movement.

The resource person gave a brief description of the possibilities available and some product-making was illustrated by the students.





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: E Leadership Talk

Date: 30/01/23

Details of Resource Person: T. G. Sitharam, Chairman, AICTE, Prof. T. G. Sitharam was earlier working with IIC and IIT, Guwahati and since one month, he has taken the position of AICTE Chairman.

No. of Participants: 30

Report:

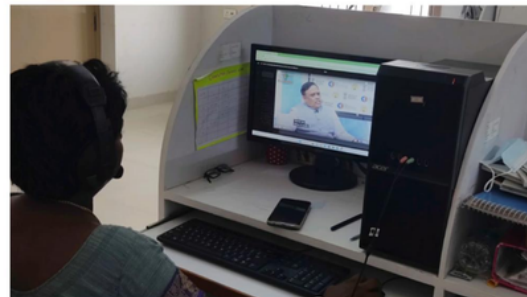
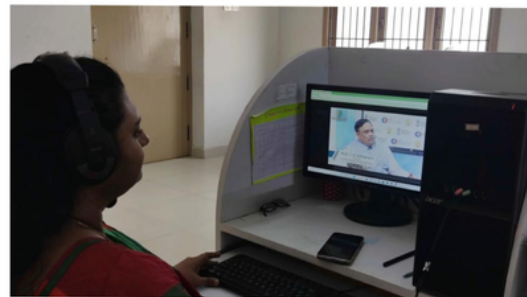
Objective:

To motivate the students towards research activities

To gear up the students to assume leadership

The outcome of the activity:

The participants understood the importance of critical thinking and realised the potential of India to become self sufficient nation. They gained immense insights related to the significance of perseverance and preparation for their good mental health.





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Name of the Event: Ideation Competition Big Ideas 2023

Date: 24/01/23 - 31/01/23

Details of Resource Person: Dr. J. Jaya Parveen,Asst. Professor (English), Chevalier T. Thomas Elizabeth (CTTE) College for Women

No. of Participants: 35

Report:

Objective:

The objective of the Ideation Competition BIG IDEAS 2023 is to make the students use Design and Disruptive Thinking strategies and bring out ideas to solve simple to complex problems in daily life.

The outcome of the activity:

The participants were asked to define a problem statement, business idea, and/or start-up plan. They were asked to give creative solutions to a few problem statements:

Teenagers find it difficult to hold mobile phones in their hands while lying on the bed.

Mist or fog on the spectacles as you get out of AC car causes inconvenience.

Toys in the local market do not promote cognitive development in children.

Discarding sanitary napkins and baby diapers causes environmental degradation.

Water clogging is the biggest problem in the city.

Excess ice in the freezer causes serious problems in the kitchen.

Maida which is present in almost all the food items is a harmful ingredient.

35 students from different Departments participated in the competition and presented their ideas.

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Centre for Student Development
Entrepreneurship Development Cell & Institutions Innovation Council
in association with
Internal Quality Assurance Cell
organises an
Ideation Competition
for UG & PG Students

BIG IDEAS 2023
THINKING OUT OF THE BOX
24-31 JANUARY 2023

Do you aspire to become a teenpreneur?
Here is a chance for you to ideate, pitch, experience, and learn.

Share your problem statement(s) and creative solution(s) here:
<https://forms.gle/Cu8fayWNP4iKnUmZ6>

DREAM | DESIGN | INNOVATE

BIG IDEAS 2023

Rules:

- Individual / Team participation
- Each participant / team has to submit problem statements and/or creative solutions for the posted problems.
- Diagrams, maps, or flowcharts related to the problem statement / creative solution can be posted.
- Business plans and/or start-up ideas can also be posted.

Win a chance to ideate, prepare, pitch, experience, and learn!!



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Name of the Event: Mehendi Designing Course

Date: 10/01/2023 – 16/02/2023

Details of Resource Person: Certified Mehendi Artist. Professionally handled many bridal works Efficient in communication and teaching skills. More than 7 years of experience in the Mehendi field

No. of Participants: 46

Report:

Outcome of the activity:

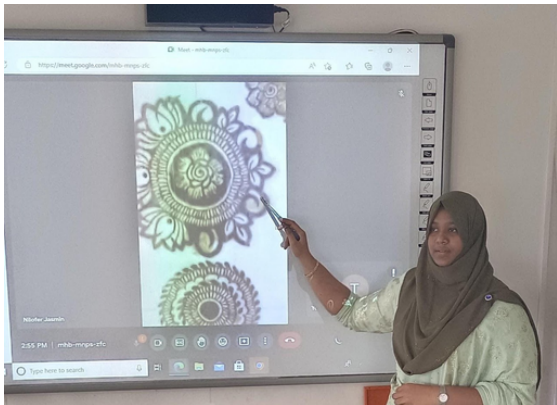
Students were able to design on their own.

Students learnt more about mehendi designing.

Built an ability to become an entrepreneur and earn while they learn.

Organic cone making and complete product knowledge was given.

Advanced Designs were taught and hands on practice was given.





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Solution Fit and Product Market Fit

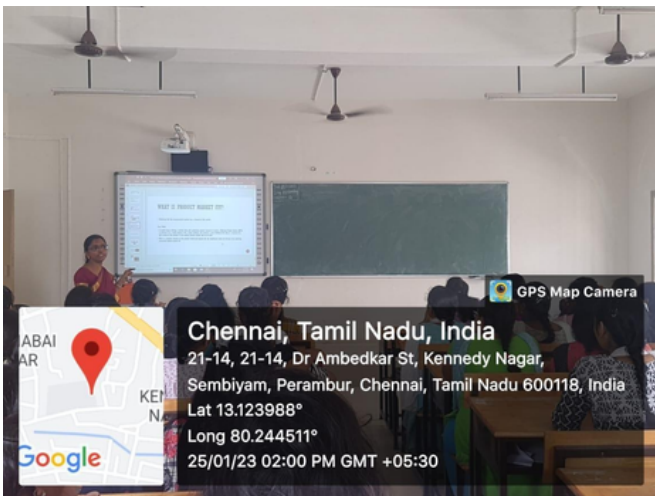
Date: 25/1/2023

Details of Resource Person: Mrs.Jayashree.M,Assistant Professor, Department of Business Administration, IIC Innovation Ambassador, C.T.T.E College for women.

No. of Participants: 70

Report:

Problem solution fit focuses more on the target market, the issues the society faces, and the sort of solution the business enterprise comes up with to address those issues. A solution that genuinely resolves the customer's problem is the outcome of the problem-solution fit process. As part of the customer validation process, the product-market fit is considered Thus, learning about Product solution fit and Product market fit has become essential for young aspiring Entrepreneurs to withstand in the Business world . Hence the College planned to organize a session on “Problem-Solution Fit and Product Market Fit”





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Social Entrepreneurship

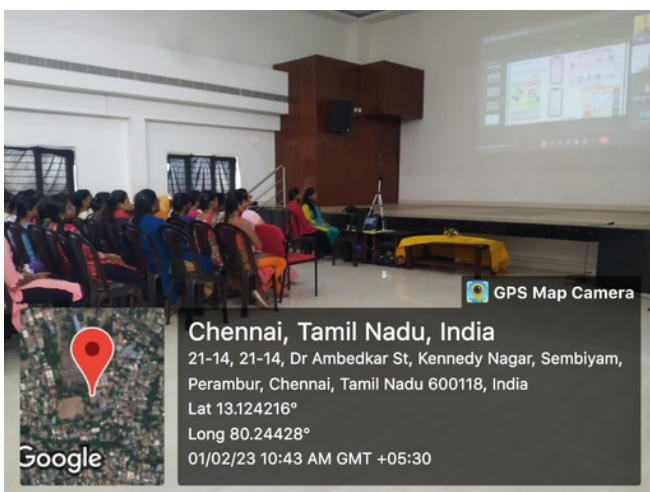
Date: 01/02/23

Details of Resource Person: Dr Rajibb Shaw, a Japanese national of Indian origin is a professor in Graduate school of media and governance in KEIO UNIVERSITY, Japan. He is the distinguished professor in IIT, Guwahati, India and Sichuan University, China. He is also the senior fellow of institute of global environmental strategies, Japan and chairperson of 2 Japanese NGOs, SEEDS Asia and CWS Japan. His expertise includes community based risk management, climate change adaptation, urban risk management and disaster and environmental education. Professor Shaw is the recipient of several prestigious awards such as the Pravasi Bharatiya Samman award in 2021, which is the highest honor conferred on overseas Indians by government of India, United Nations sasakawa award for disaster risk reduction in 2022 by UNO, Norio Okada implementation science award 2022 by the international society for integrated disaster risk management. He is the co founder of Delhi based social entrepreneur startup RIKA(Resilience Innovation Knowledge Academy) and RIKA institute,a non profit wing of RIKA .

No. of Participants: 150

Report:

The speaker gave a broad outline about the global risk landscape and its associated key emerging challenges. In this context he elucidated the intervention of science and technology in disaster risk reduction. Few innovations in Japan and India were given as examples. He also explained the scope for Social innovation and entrepreneurship for Society 5.0





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Entrepreneurial opportunities in Fashion & Apparel Industry

Date: 02/02/23

Details of Resource Person: Mr. R. Seetharaman, Vice Principal, The Apparel Training & Design Centre (ATDC), Chennai (Nodal Agency by the Ministry of Textiles, Government of India)

He has more than 15 years of experience in the apparel industry which has enabled me to acquire an in-depth knowledge about international trends, business requirements, qualities of fabric, design concepts, purchase & manufacturing processes and an overall sense of the International fashion market.

No. of Participants: 129

Report:

Objective:

The primary objective of the session is to motivate them in introducing the Entrepreneurial opportunities prevailing in the Apparel and Fashion Industry.

The outcome of the activity:

The students were able to understand the scope and importance of the second biggest consumer market in the world as Apparel Industry. They were able to understand the futuristic opportunities in the apparel and fashion industry. The job opportunities and its widespread domain to all streams of students were very well explained by the resource person.





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Innovation in science

Date: 28/02/2023

Details of Resource Person: Mrs. P. Amalathi, IIC Innovation Ambassador, Assistant Professor Department of Chemistry, Chevalier T. Thomas Elizabeth College for women

No. of Participants: 34

Report:

Objectives:

To develop innovative ideas among students and to motivate them to do creative innovations this session was Organized.

Many students found it very effective and came up with many innovative idea for the development of society .

The outcome of the activity:

The whole session was interactive and students wear able to come up with new innovative ideas.

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Centre for Student Development
(Entrepreneurship Development Cell & Institution's Innovation Council)

in association with

Department of Chemistry

organises

a

Talk on

Innovation in Science
(Process of Innovation Development)

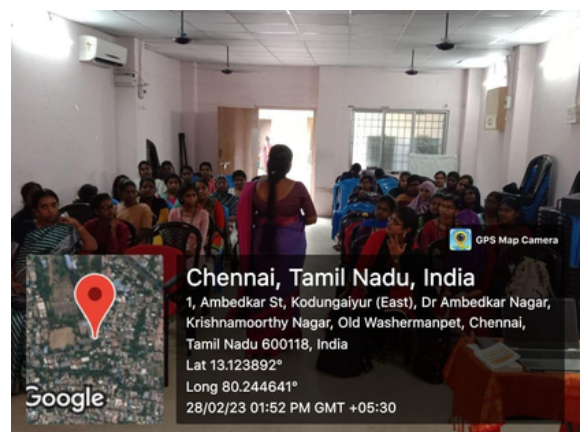
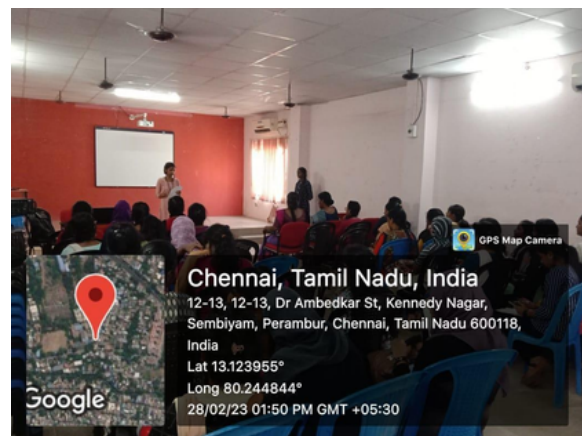
Resource Person

Mrs. P. Amalathi
Assistant Professor, Department of Chemistry
IIC Innovation Ambassador
C.T.T.E College for women

Conference Hall | **28/02/2023**
2.00 to 3.00 pm

Dream | Design | Innovate

INSTITUTION'S INNOVATION COUNCIL





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Aari work skill development program

Date: 22/02/2023 – 24-03/2023

Details of Resource Person: Ms. Sujatha Kannan 2. Ms. Parimala 3. Ms. Renuga .S, 1. B.Sc. Fashion Designing 2. Diploma in Traditional Embroidery and Hand addawala 3. Certificate in Aari Designing, Ooviyaas, Government Skill Training Provider. All the three trainers are with several years of experience attached to Ooviyaas, Government Skill Training Provider under NIESBUD

No. of Participants: 165

Report:

Objective:

To impart a skill to the participants and train them to be financially independent

Outcome of the activity:

The program made the participants to learn all about Aari work (embroidery),

The key skills which the students learnt during their training program are:

Sewing in hands

strong sense of creativity and design

The ability to work alone and as part of a team.

Different kinds of stitches

Importance of stitches & hand embroidery

Ability to stitch their own clothes for themselves

Being Financially independent with their Aari work & Hand embroidery skill





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Screening of the film on Women entrepreneurs

Date: 08/03/2023

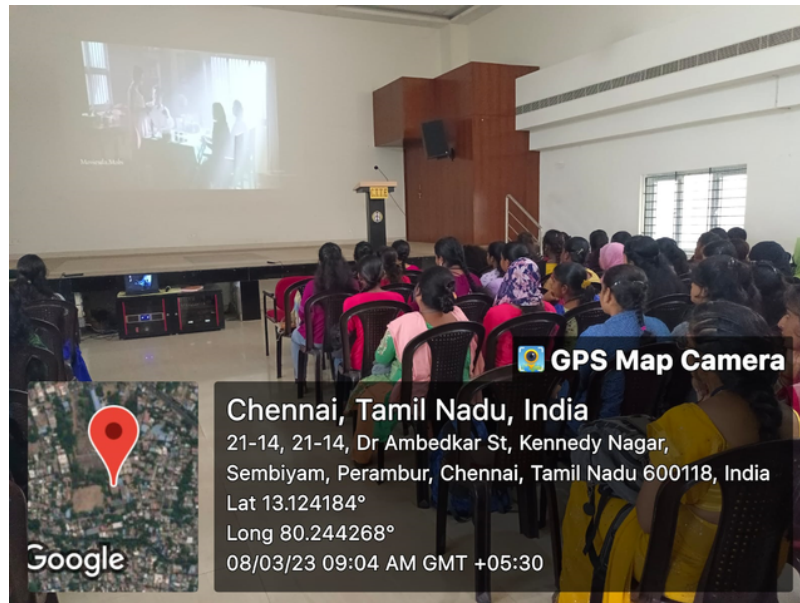
Details of Resource Person:

No. of Participants: 85

Report:

Outcome of the activity:

The students got inspired by the movie and came up with lots of ideas for entrepreneurship. The students understood that determination and hard work are essential for entrepreneurial success. The students also felt that entrepreneurship is only the road way for the development of the country.





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Preparation of Business Model Canvas

Date: 15/03/2023

Details of Resource Person: Dr. P. Malarvizhi has 28 years of teaching experience and has been the resource person at various events. She is NEN trained entrepreneurship educator.

No. of Participants: 50

Report:

Objectives:

To educate the budding entrepreneurs about the significant elements to be covered in their business plan

Outcome of the activity:

Our resource person elaborated the topic and delivered meaningful talk about the Business model.

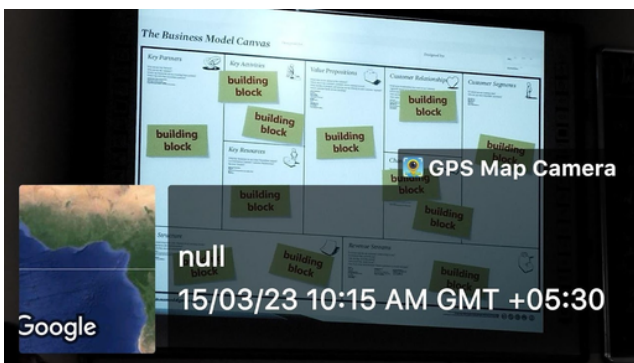
Discussed about 9 segments of business model canvas .

Displayed successful entrepreneurs' quotes for inspiring the students .

Attractive animated video of 9 segments was displayed via Power point Presentation.

Difference between Self employed Vs starting up business .

Discussed elaborately about Strategy for developing start up , promotion of business, decision making skill , e commerce platform & marketing field etc.





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Bakery Products making Certificate Course

Date: 13/03/2023 - 17/03/2023

Details of Resource Person: Mr. Khanna is a well experienced trainer at CPPI, KVIC for nearly 25 years. His training skill includes Bakery Products making, Fruits and Vegetable products processing and Simple Chemical products making.

No. of Participants: 31

Report:

Objective:

This training workshop aimed at skill development and capacity enhancement of the participants. It is aimed to motivate the participants to start their own venture with the skill learnt by each one of them.

The outcome of the activity:

The main motive of this session was to develop the participants' skills and motivate them to start a business. Based on this session they learnt how to use the tools and equipment of the bakery unit and their usages.

Apart from the syllabus the participants eagerly asked about the preparation of making various products. They also learnt about various products used in bakeries and their brand names and where to purchase them. The participants learnt not only in theoretical manner but also in practical ways that helped them to improve their self confidence. The students came out with entrepreneurial skills and they have ideas to start their own bakery. This training workshop enable the students to live as independent women in future. The following items were made by the trainees with guidelines of resource person.





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Demonstration of Business ideas

Date: 27/03/2023 to 12/04/23

Details of Resource Person: Dr. P. Malarvizhi has 28 years of teaching experience and has been the resource person at various events. She is a NEN trained entrepreneurship educator.

No. of Participants: 69

Report:

Objective:

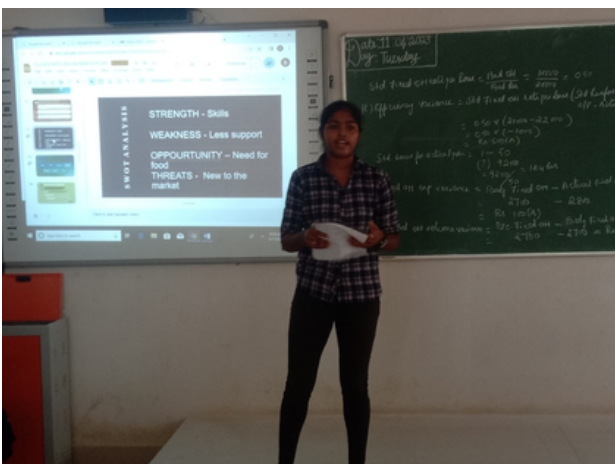
To enable the participants to demonstrate their business ideas

The outcome of the activity:

The participants as a team tried to convince the audience with their business ideas.

They faced several queries and found it challenging to justify their business idea as a commercial proposition.

Ultimately, each team realised the pros and cons of their business ideas.





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Legal and Ethical Guidelines for Startup business

Date: 10/04/2023

Details of Resource Person: Dr. P. Malarvizhi has 28 years of teaching experience and has been the resource person at various events. She is a NEN trained entrepreneurship educator.

No. of Participants: 45

Report:

Objectives:

To educate the participants about the manner in which a business have to be started

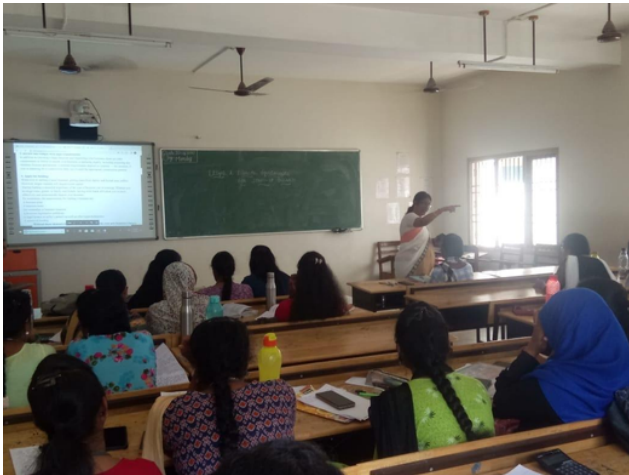
Outcome of the activity:

This session covered the important legal and ethical guidelines of Startup business.

A broad overview was given about the initial procedures to be followed

Participants understood how to ensure smooth flow of business without any legal hindrance .

Participants also realised the importance of ethics to be followed for long term success of the business.





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Workshop on Process Design Development

Date: 21/04/2023

Details of Resource Person: Mrs. P. Amalathi, IIC Innovation Ambassador, Assistant Professor Department of Chemistry, Chevalier T. Thomas Elizabeth College for women

No. of Participants: 30

Report:

Objective:

Centre for student development cell in association with Department of Chemistry organized a workshop on the process of design development.

To motivate students to come up with innovative ideas and Solutions for the Problem.

Milir day was also conducted to celebrate one year excellence of Milir.

Outcome of the activity:

This session made the students to think in an alternative ways.

One-year Milir Report was read during Milir day.

The Students interacted with the resource person and came up various ideas.

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Department of Chemistry
in association with
Centre for Student Development
(Entrepreneurship Development Cell & Institution's Innovation Council)

cordially invites you
to the
Workshop
on
Process Design Development
as a part of Milir Day Celebration

Resource Person
Mrs. P. Amalathi
Assistant Professor, Department of Chemistry
IIC Innovation Ambassador
C.T.T.E College for Women

Conference Hall | April 21, 2023
2.00 pm to 3.00 pm

Dream | Design | Innovate





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Certificate Courses in Mehendi, Aari designing and stock market

Date: 10/04/2023 – 04/05/2023

Details of Resource Person: Thajun Alifia, Vasunthra, Jenita Rani, Mehendi ,Aari designing Artists and stock market trader; Students of III B.Com (Accounting and Finance) Chevalier T. Thomas Elizabeth College for Women, Perambur, Chennai -600011.

No. of Participants: 41

Report:

Objective:

To create women entrepreneurs

To make a self sustaining model of CTTE Skill building student trainers

Outcome of the activity:

Students were able to design on their own.

Students learnt more about mehendi,Aari designing and stock market trading.

Students were able to trade in their demo trade accounts





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Workshop on Stepping Stones to Startup

Date: 10/05/2023

Details of Resource Person: Ms.Lavanya.G, Entrepreneur & Career Analyst, Pearl Career

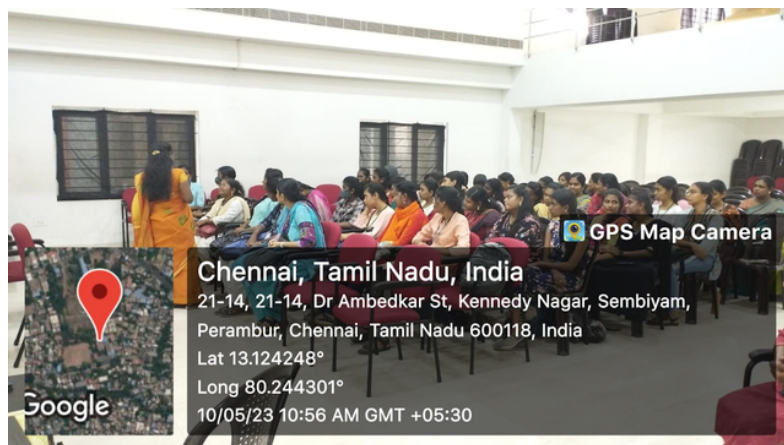
No. of Participants: 43

Report:

Outcome of the activity:

Students gained knowledge about the Stratups and their role in developing the society.

Students understood the importance of preparing Business Model Canvas





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Smartphone & Desktop servicing

Date: 05/09/2022 To 14/09/2022

Details of Resource Person: Krishna kumar & sutheesh kumar

No. of Participants: 33

Report:

A workshop was organized on smartphone and desktop servicing in our college .the main aim of this workshop was to know how to repair our own cell phones which also builds a sense of entrepreneurship in ourselves. This was an interesting and an useful session where we gained a lot of knowledge about smartphones and the inner core of it.

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Department of Computer Science & Department of Physics
in association with
Centre for Student Development
(Entrepreneurship Development Cell & Institution's Innovation Council)
organize
A Week Long Skill Development Programme on SMART PHONE & DESKTOP SERVICING

Computer Science Lab September 05, 2022 onwards
1.30 pm - 4.30 pm

Resource Persons

Mr. B. Krishna Kumar
Managing Director
New Technology Mobile Service & Training Institute,
Coimbatore IT

Mr. Suthesh Kumar
System Maintenance Engineer
Chevalier T. Thomas Elizabeth College for Women

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Workshop Smartphone & Desktop servicing



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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Opportunities for early stage Entrepreneur

Date: 06.08.2022

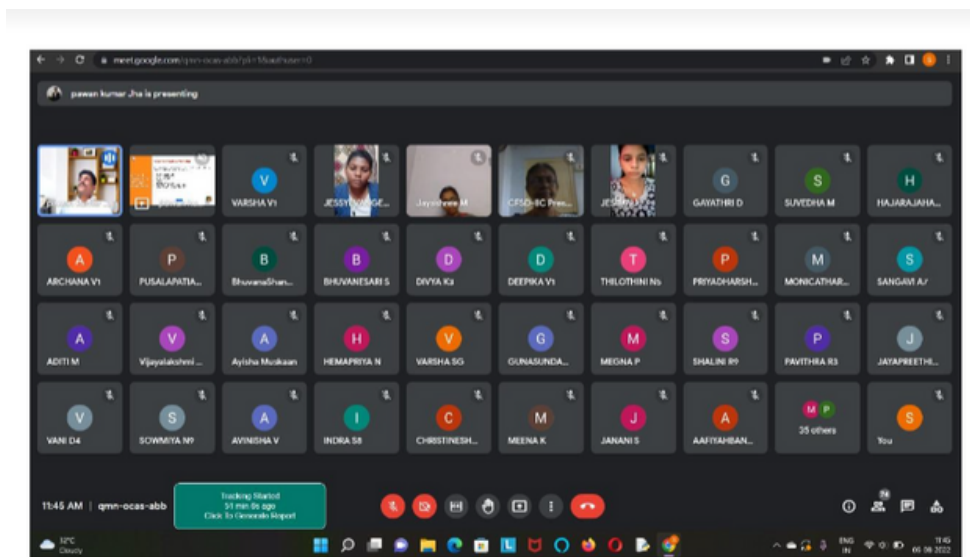
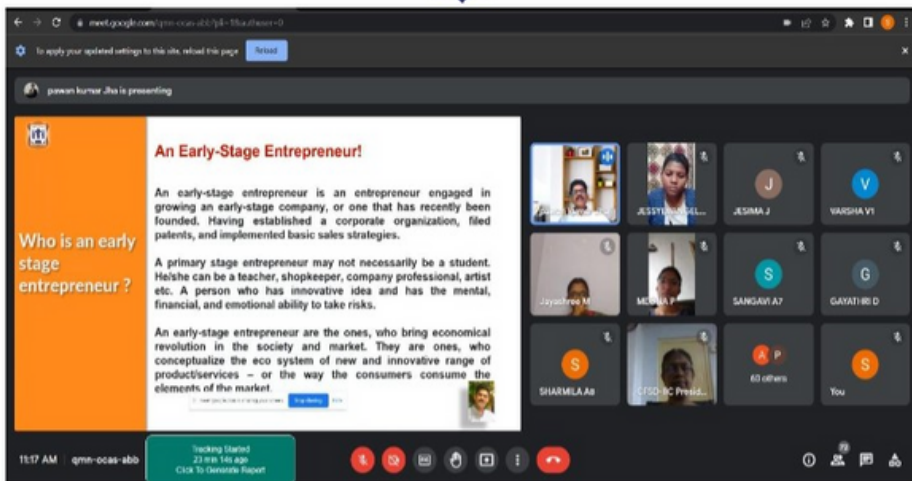
Details of Resource Person: Mr. Pawan kumar Jha

No. of Participants: 75

Report:

The session covered various areas of entrepreneurship and its early stages.

Our resource person Mr Pawan Kumar Jha has enlightened us with his deep knowledge of the subject.





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Workshop on Lean startup and Minimum Viable Business

Date: 12/8/2022

Details of Resource Person: Prof. Dr .Suren dran Doraiswamy

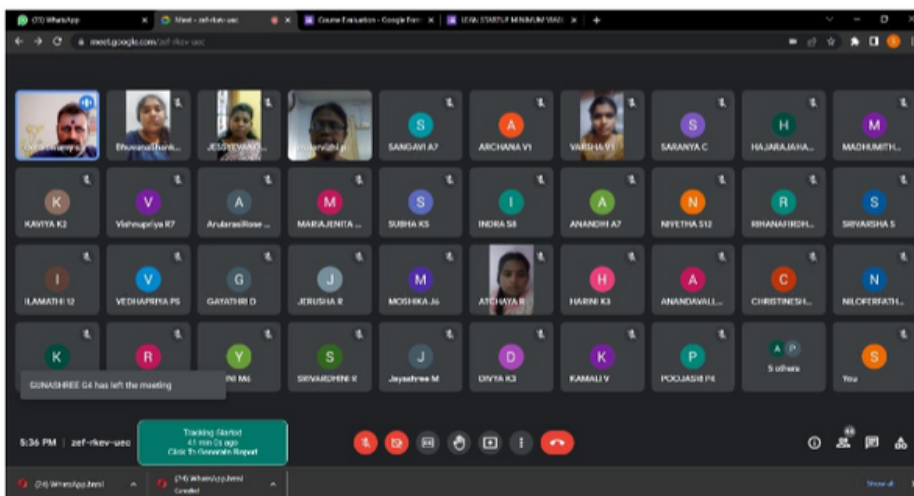
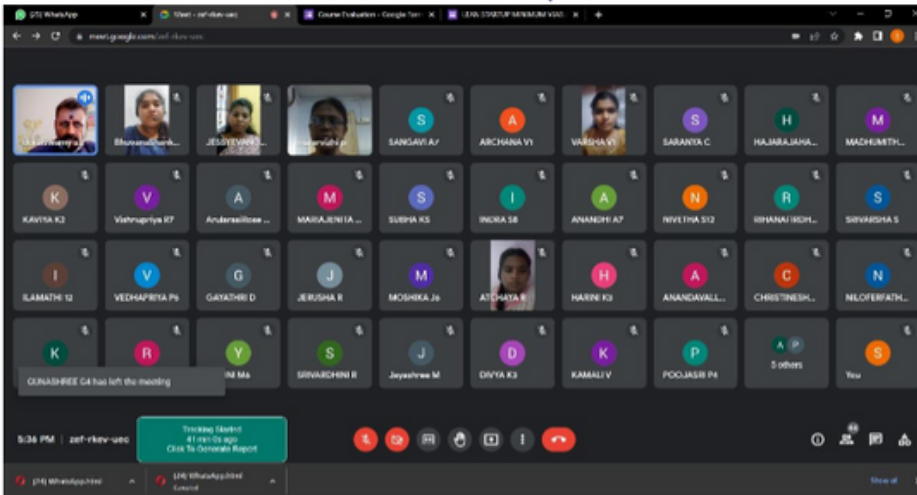
No. of Participants: 66

Report: How to run a business

Less investment to expand our business

Minimum viable business

How to establish our product in the market





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

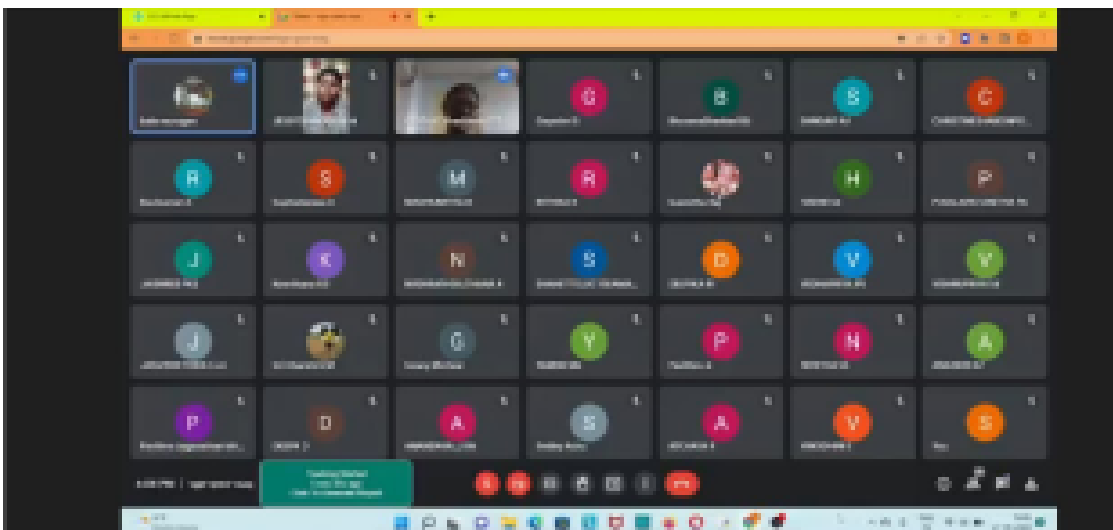
Name of the Event: VC funding Opportunity for Early Stage Entrepreneurs

Date: 27/08/2022

Details of Resource Person: Dr. A. Balamurugan

No. of. Participants: 87

Report: Resource Person highlighted the significance of presentation skills.He insisted the students develop their presentation skills as theyhave to present their business plan to Venture Capitalist to acquire start up capital.He clearly explained about the steps involved in acquiring venture capital and different stages of VC funding for startups.He also enlightened the students about the techniques to identifyVenture Capitalists such as Blog, Twitter, LinkedIn,EMails etc.,





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Motivational Session on The Route to Successful Entrepreneurship

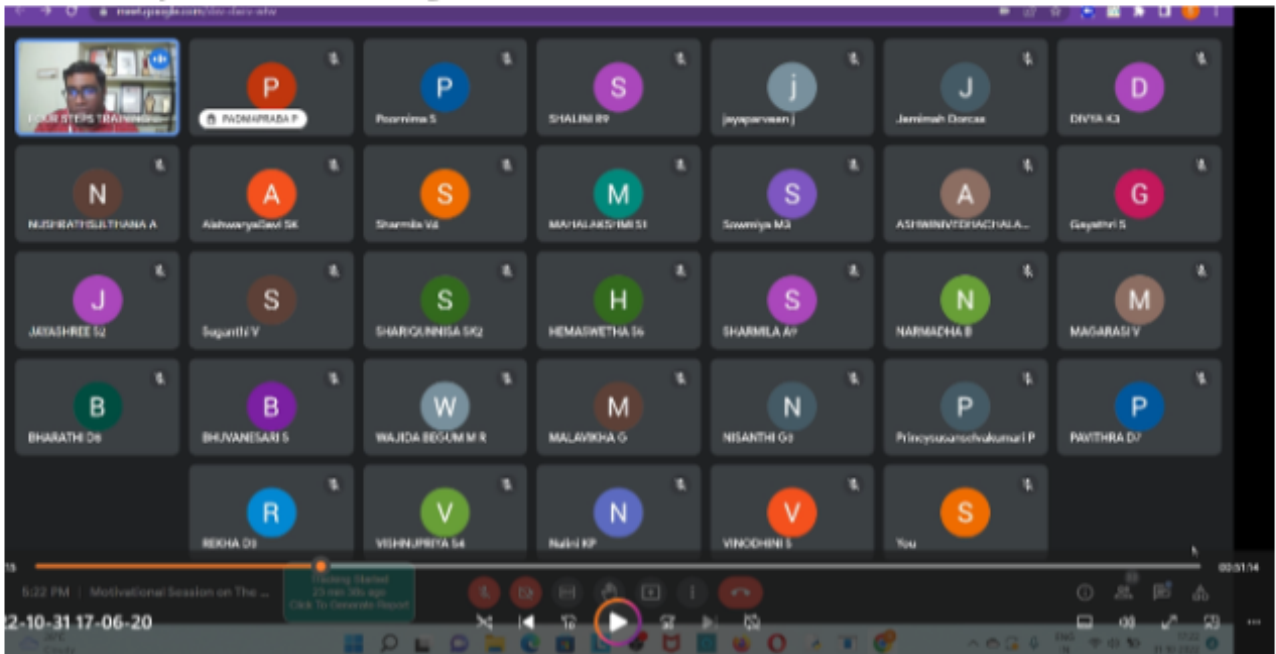
Date: 31/10/2022

Details of Resource Person: Mr. J. Saravanan

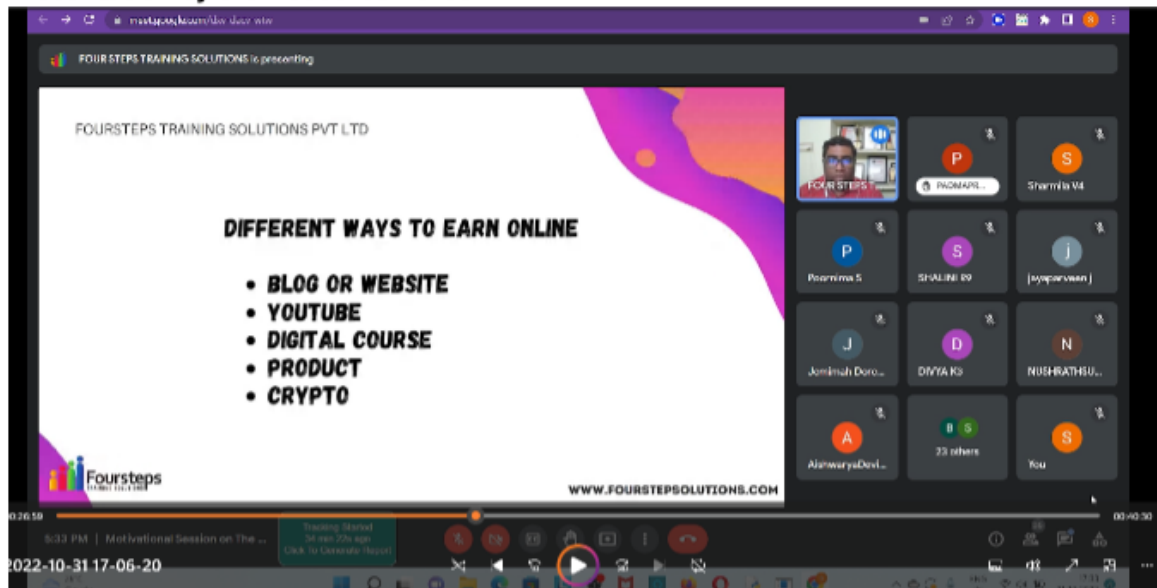
No. of Participants: 26

Report: The main objective of this session is to motivate the students about the ideas and technologies in becoming a successful entrepreneur.

Resource person addressing the students



Presentation by the Resource Person





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Webinar on Emerging Technologies

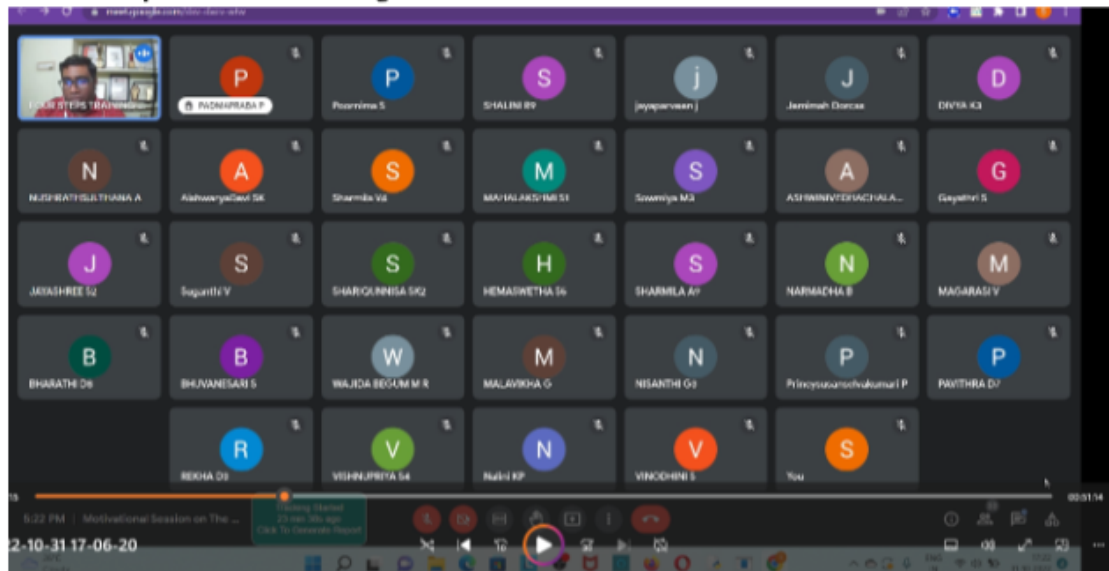
Date: 16.11.2022

Details of Resource Person: Mr. Richard Rozario

No. of Participants: 80

Report: Designed, Engineered, Developed multiple projects and deployed real-time solutions to companies such as Hanon, Educobot, etc.. Programmed, designed and built an LMS e-learning website with python and Django, deployed and maintaining the website single-handedly Built a program implementing the Berstein Vazirani Algorithm, using qiskit library. The program predicts a secret number by performing quantum computations.

Resource person addressing the students



Resource Person Presentation on latest technology





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Diwali Mela

Date: 20/10/2022-21/10/2022

Details of Resource Person: -

No. of Participants: 05

Report: ▪ To bring out new Startup ideas.

- Minimum investment in the setting up of stalls.
- Minimum usage of resources to create products
- Establishing marketing strategies to market our product.

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Internal Quality Assurance Cell
&
Center for Student Development
(Entrepreneurship Development Cell & Institution's Innovation Council)

in association with
Mahatma Gandhi National Council of Rural education, Ministry of Education, Government of India
organize

DEEPAWALI ME LA 2022

VENUE : COLLEGE CAMPUS

Date : 20 & 21 october 2022
Time : 9.00 am

Dream | Design | Innovate

INSTITUTION'S INNOVATION COUNCIL



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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: 5 day Bazaar - christmas bazaar

Date: 10/08/2022 - 15/08/2022

Details of Resource Person: -

No. of Participants: 26

Report: Students are exposed to real-time business scenarios.

Though they are investing a small amount to buy their raw materials, students are earning equally. Hence, the students get the idea and experience of manufacturing, packing, and selling. And also the demand for their products.





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: World Entrepreneurs day

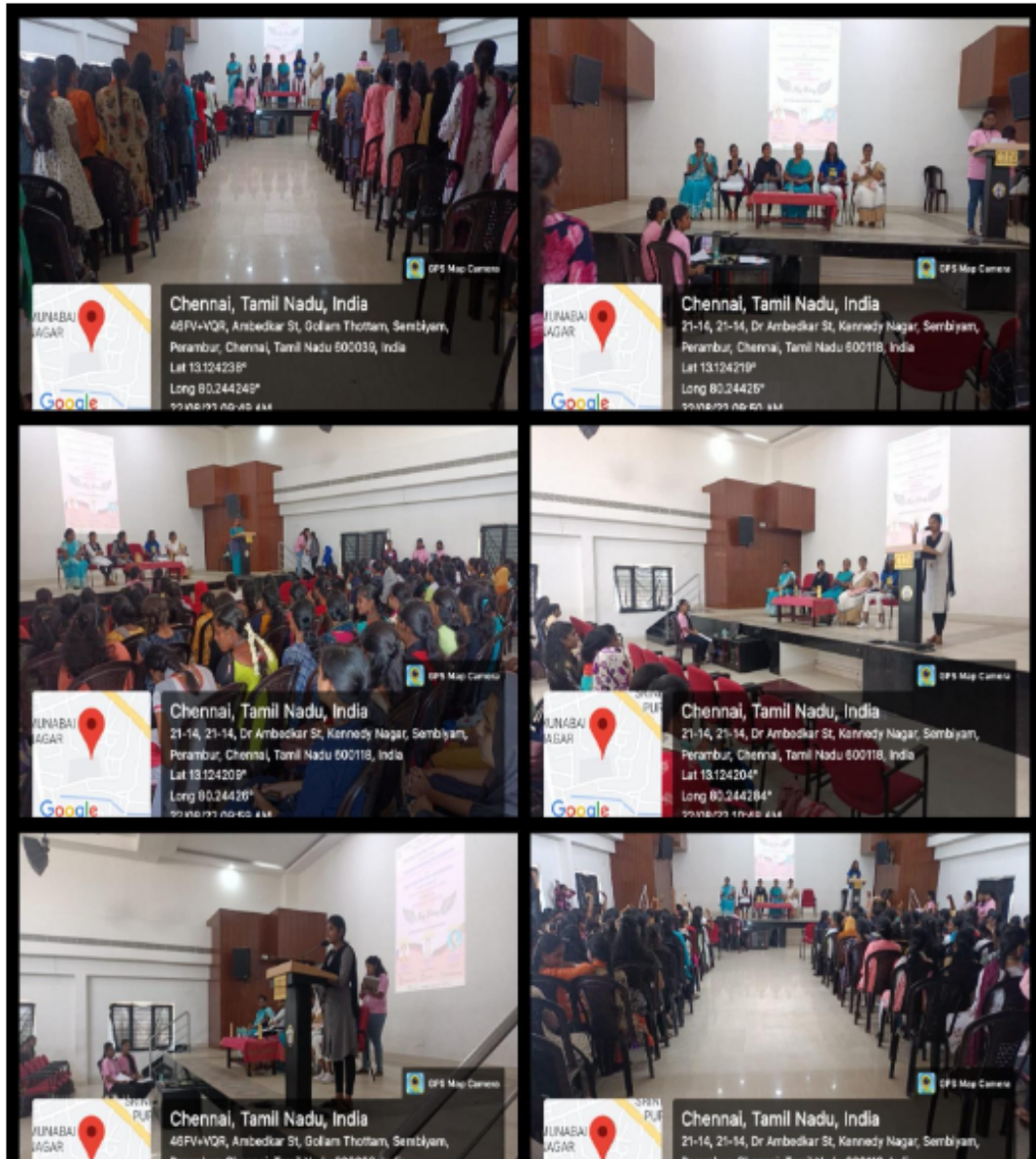
Date: 22/8/2022

Details of Resource Person: Ms .Divya.P : Ms. Swarna .M Ms: Uma Maheshwari

No. of Participants: 184

Report: To give guidance to upcoming young entrepreneurs.

- To motivate the students
- Innovations come from the mind of students
- Strategy guidance
- Life time experience of chief guests
- How to overcome from obstacles ,to reach the success
- Exposure about entrepreneurs
- Creating more independent women entrepreneurs





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Millet expo

Date: 13/01/2023

Details of Resource Person: -

No. of Participants: 40

Report:

On account of pongal celebration students are allowed to put stalls on millet varieties.

- Variety of millet dishes are kept for sale
- To encourage entrepreneurial skills among students this activity is carried out.
- Students enthusiastically participated and many of them visited and bought their dishes
- To support the traditional food items which were healthy and used by our own old generation and to show the value to our own younger generation .
- To continue the traditional way, without any glitches to the new generation .

Our college students exposed their creativity.





CHEVALIER T. THOMAS ELIZABETH COLLEGE FOR WOMEN

(No.16, St.Mary's Road, Maryland, Sembium, Perambur,Chennai-11)
Affiliated to the university of Madras& Re- accredited by NAAC with Grade 'A'

3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Awareness Programme on TNSI-2022

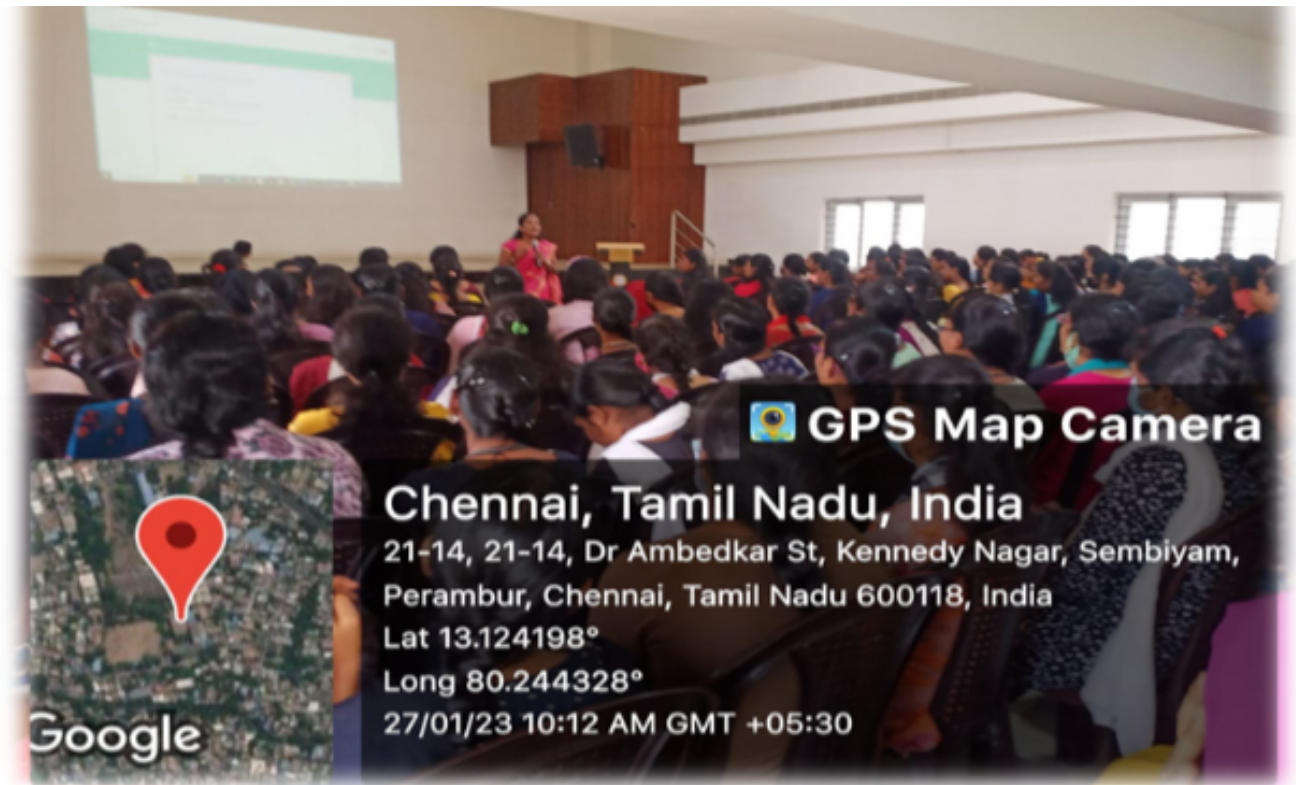
Date: 27.01.2023

Details of Resource Person: :Mrs.Lavanya G

No. of. Participants: 140

Report:

The students learnt opportunities given by TNSI and the initiatives taken by them to create entrepreneurs.





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Preparation Of Business Model Canvas

Date: 15/03/2023

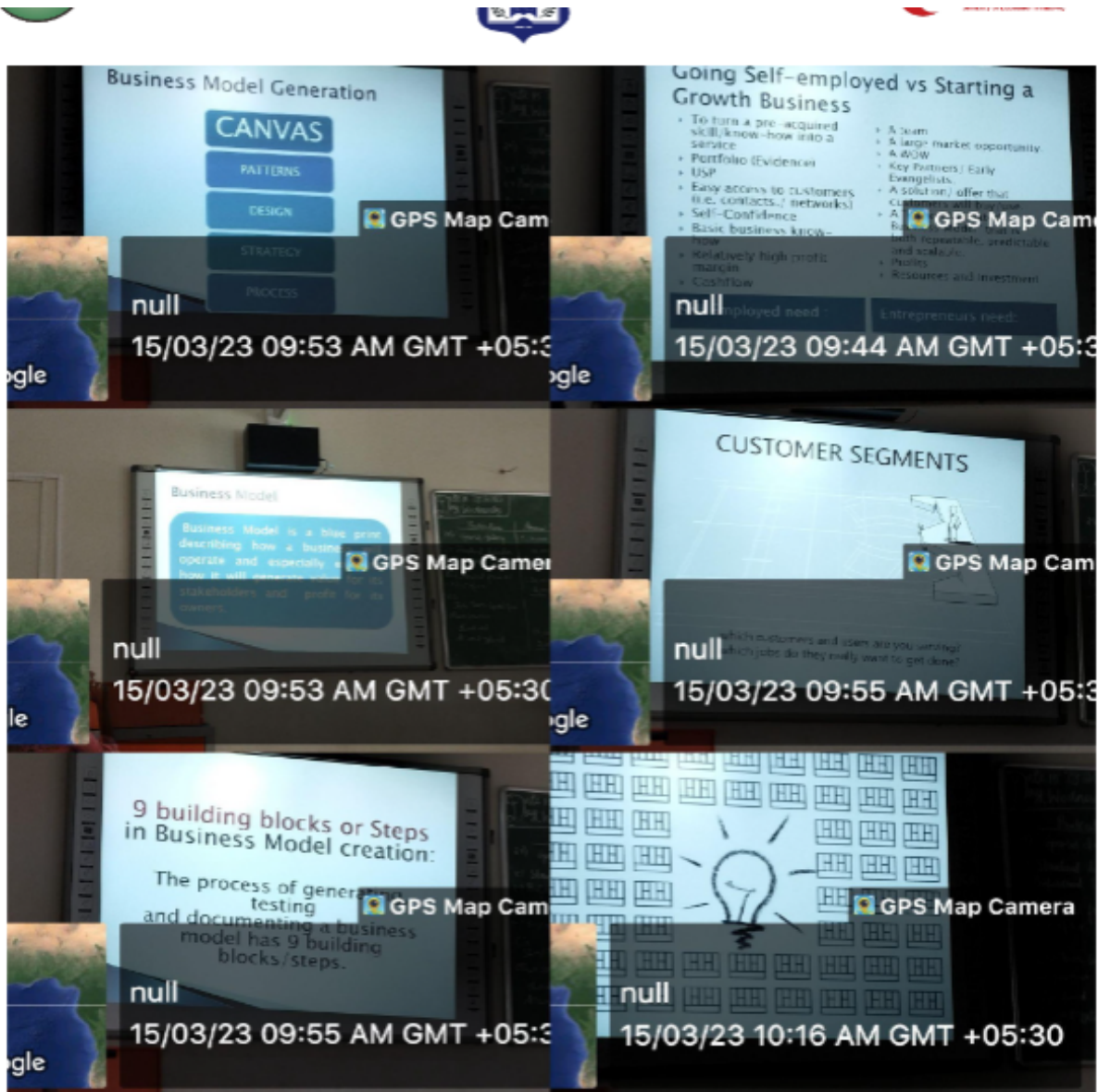
Details of Resource Person: Dr. P. Malarvizhi

No. of Participants: 50

Report:

Our resource person elaborated the topic and delivered meaningful talk about the Business model.

- Discussed about 9 segments of business model canvas .
- Displayed successful entrepreneurs' quotes for inspiring the students





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Regional Symposium - Role of Library in multi- disciplinary Research : NEP 2020 Perspective

Date: 18.05.2023

Details of Resource Person: Prof. Dr.K.Nityanandam, President, Madras Library Association (MALA)

2. Dr.R.Rajkumar, Head Master, DRBCC HSS, NEP 2020 Policy Representative of Tamil Nadu 3.

Dr.S.Sridevi, Principal, CTTE College 4. Dr.R.Meenakshi, Vice-Principal, CTTE College

No. of Participants: 62

Report:

Transformative Challenges in Knowledge Management: NEP 2020 Knowledge Resource Management;

Role of Library Role of Libraries in Enhancing Research Visibility



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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: :Panel discussion on Diversity in Education

Date: 14/03/2023

Details of Resource Person: Mrs.Priyadarshini (Moderator for the Panel discussion)

No. of Participants: 50

Report:

Students from various backgrounds, religion and Regions were selected from CTTE College and they spoke about their real experience regarding the Diversity in Education in India.





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Expo and Demo

Date: 24/08/2022

Details of Resource Person: Mrs. Bharathi Venugopalan

No. of Participants: 25

Report: Students were able to learn the various methods of manufacturing organic products by themselves and through the alternative therapy pranic healing methodology, students were taught to lead a healthier life.





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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Name of the Event: Participation in Chennai Trade Fair

Date: 29/01/23

Details of Resource Person: -

No. of Participants: 14

Report: 14 enthusiastic student members of CFSD(EDC& IIC) participated and exhibited their entrepreneurial skills. Models on characteristics of an entrepreneur, challenges faced by an entrepreneur, stages in entrepreneurship development, features of a startup venture, startup scheme of Tamilnadu government were prepared and demonstrated by the participants. A game on matching the entrepreneurs with the business found by them was also displayed by the EDC members. Visitors were very much attracted to play the game and know the right answer. Budding CTTE entrepreneurs put up stalls with self made chocolates, mehendi designing and hair styling. They learnt the nuances of trade in a real market setup. It was a great experience for the student participants who interacted with visitors from different background.

IIC Student members at

Chennai Trade Fair

