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3.4.3 Number of extension and outreach Programmes conducted by the institution through NSS/ NCC/Government and Government recognized bodies (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc.) and/or those organised in collaboration with industry, community and NGOs during the year & 3.4.4 Number of students participating in extension activities at 3.4.3. above during

Citizen Consumer Club

Name of the Activity: Orientation on Consumerism

Date: 01.09.2022

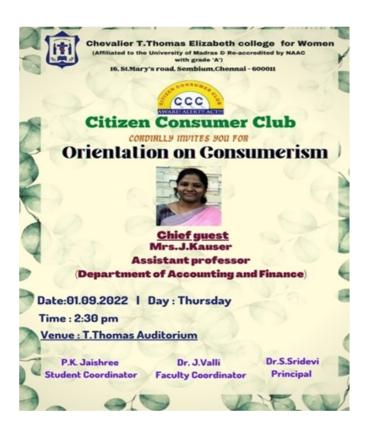
Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

Participants: 50

Report:

Citizen Consumer Club (CCC) organised an Orientation program on "Consumerism." The session conveyed the purpose of spreading the awareness about consumer rights amongst all consumer segments and to help consumers get justice when affected. The session also focused on spreading awareness and realization about duties and responsibilities as Citizens of India and to provide complete and adequate knowledge to the customer







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Name of the Activity: Outreach Program on Consumerism

Date: 09.09.2022

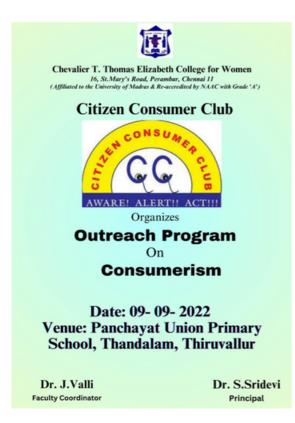
Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

Participants: 100 School Students

Report:

Our College Consumer Club Conducted an Outreach Programme, in Panchayat Union Secondary school, Thandalam Village (Thiruvallur) on 09/09/2022. The members of 'Citizen Consumer Club performed a street play on "Unfair Trade". The members of CC club asked interactive question about consumer awareness and demonstrated adulteration on food products. Our students performed awareness Villupattu on Consumer Rights & Duties. 100 primary school students benefited from this programme.









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Name of the Activity: Outreach Program on Consumer Rights & Duties

Date: 09.09.2022

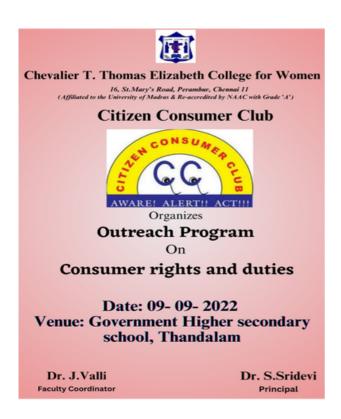
Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

Participants: 400 School Students

Report:

Our Citizen Consumer Club conducted an Outreach Programme, in Government Higher Secondary School, Thandalam Village on 09/09/2022 at 1 p.m to 3.30 p.m. The members of 'Citizen Consumer Club performed a street play on "Unfair Trade". The members of CC club asked interactive question about consumer awareness and demonstrated adulteration on food products. Our students performed awareness Villupattu on Consumer Rights & Duties. 400 primary school students benefited from this programme.









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Name of the Activity: World Literacy Day

Date: 15.09.2022

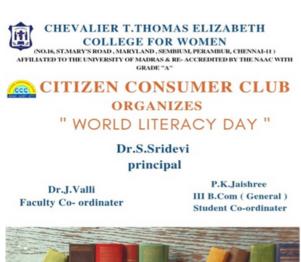
Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

Participants: 30

Report:

The students of Citizen Consumer Club organised a "Consumer Awareness Pamphlet Distribution Programme" on the occasion of World Literacy Day. 500 pamphlets containing the messages on Consumer Rights and Duties were distributed to the residents in the college neighbourhood including Erukanchery, Moolakadai, Madumanagar, Kodungaiyur. More than 30 students participated in this awareness programme.











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Name of the Activity: Awareness and Safety on Diwali

Date: 27.10.2022

Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

Participants: 7

Report:

Our College Citizen Consumer Club performed a Role Play on "The reduction of pollution" on the occasion of Diwali to reduce air pollution due to the bursting of crackers. They also ensured burning of green crackers and celebrating the Diwali with diya lights.







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Name of the Activity: National Consumer Day Celebration

Date: 22.12.2022

Organising unit/ agency/ collaborating agency: Civil Supplies and Consumer Protection

Department & CAG (Citizen Consumer And Civic Action Group)

Name of the scheme: CCC

Participants: 600

Report:

The National Consumer Day was organized by the Citizen Consumer Club of our college in association with Civil Supplies and Consumer Protection Department & CAG (Citizen Consumer And Civic Action Group) to commemorate the National Consumer Rights Day, Competitions on topics related to Consumer awareness were organised. Students from different colleges participated in the competitions and exhibited their talents.

CAG sponsored cash prize for winners. Around 150 students won certificates and prizes. The Chief Guests of the day gave away the Prizes.







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Name of the Activity: Outreach On Organic Products

Date: 23.12.2022

Organising unit/ agency/ collaborating agency: Tamil Nadu Skill Development Corporation

Name of the scheme: CCC

Participants: 21

Report:

Our College Citizen Consumer club in association with Tamilnadu Skill Development Corporation conducted an Outreach Programme on Consumerism at Thirukandalam on 23.12.22. Mrs. Angeljeearani of Ooviyaas School of Design and Fine Arts, Coordinator for Skill Training had also joined us in the camp. Students of C.T.T.E. trained the village women by demonstrating things and taught them with all the techniques of doing it. More than 90 participants were benefited through this camp.







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Name of the Activity: Consumer Awareness on Telecom Services

Date: 10.01.2023

Organising unit/ agency/ collaborating agency: CAG

Name of the scheme: CCC

Participants: 150

Report:

The Citizen Consumer Club of our college in collaboration with CAG (Citizen Consumer & Civil action group) representative of the telecom regulatory authority of India (TRAI) organized a Consumer Awareness Programme on Telecom Services on January 10, 2023. More than 150 students, parents and staff participated in the event. The TRAI representatives explained about the expenses on a particular talk time or internet and how they respond to complaints and charges needed. The parents and students cleared their doubts regarding the telecom services. Around 200 students were benefitted by this awareness programme. Refreshments were provided by CAG .







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Name of the Activity: Awareness Program on Fortified Rice

Date: .2023

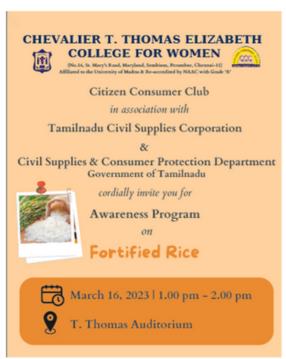
Organising unit/ agency/ collaborating agency: CAG

Name of the scheme: CCC

Participants: 100

Report:

The Tamilnadu Civil Supplies Corporation & Civil Supply & Consumer Protection Department - Government of Tamilnadu collaboration with the Citizen Consumer Club conducted the awareness program on Fortified Rice. The higher officials from these departments organized various competitions events including quiz competitions in which the students took part actively and won prizes. In all, it was a very useful session and a eye opener for everyone regarding their health.









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Name of the Activity: National Consumer Day 2023 & World Consumer Rights Day 2023

Date: .2023

Organising unit/ agency/ collaborating agency: CAG

Name of the scheme: CCC

Participants: 150

Report:

The College Citizen Consumer Club in association with Civil Supplies and Consumer Protection Department, Government of Tamilnadu celebrated the National Consumer Day & World Consumer Rights Day on 05.04.2023. Several Inter-Collegiate competitions were conducted for students to showcase their knowledge and talents about Consumer Awareness. Civil Supplies and Consumer Protection Department, Government of Tamilnadu sanctioned a fund of Rs.25,000 for the smooth completion of the event.



