



CHEVALIER T. THOMAS ELIZABETH COLLEGE FOR WOMEN

(No.16, St.Mary's Road, Maryland, Sembium, Perambur,Chennai-11)

Affiliated to the university of Madras & Re- accredited by NAAC with Grade 'A'

3.4.3 Number of extension and outreach Programmes conducted by the institution through NSS/ NCC/Government and Government recognized bodies (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc.) and/or those organised in collaboration with industry, community and NGOs during the year & 3.4.4 Number of students participating in extension activities at 3.4.3. above during

Citizen Consumer Club

Name of the Activity: Orientation on Consumerism

Date: 27/07/2023

Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

Participants: 50

Report:

The Citizen Consumer Club Orientation program on Consumerism was held on 27th July, 2023. More than 30 students attended the program from various departments and it helps them to evoke their knowledge about consumerism, consumer awareness and more. It encourages the students to participate and be a part of it.

The poster is for an orientation program on consumerism. It features the college logo at the top left, followed by the college name and affiliation. The central text reads 'CITIZEN CONSUMER CLUB' and 'ORIENTATION PROGRAM ON CONSUMERISM'. A circular portrait of the guest speaker, Dr. J. Valli, is shown. The date and time are listed as Thursday, 27 July, from 2:30 to 3:30. The student coordinator, S. Sensidevi, is also mentioned. The background is green with a yellow banner at the bottom.

Chevalier T. Thomas Elizabeth College for Women
(Affiliated to the University of Madras & Re-accredited by NAAC with 'A')

CITIZEN CONSUMER CLUB

ORIENTATION PROGRAM ON CONSUMERISM

Guest Speaker
Dr.J.Valli

Thursday, 27 July
2:30 - 3:30

Student Coordinator
S.Sensidevi





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Name of the Activity: Outreach Program on Consumerism and Social Awareness

Date: 01/09/2023

Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

Participants: 24

Report:

On September 01, 2023, our College Citizen Consumer Club organized an Outreach program on Consumerism and Social Awareness. To educate the school students about these topics, students from our College performed mime and delivered a speech to aware the students aware. The school students had a great experience and participated in the program enthusiastically. This made the outreach program a great success.

Objective: To give awareness to school students





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Name of the Activity: Pamphlet distribution

Date: 08/09/2023

Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

Participants: 30

Report:

Objective: To create awareness about consumerism by distributing pamphlets On 8th September, 2023, the Citizen Consumer Club organized the pamphlet distribution on account of World Literacy Day. The students went to various areas including Ezhil Nagar, Madhavaram, and Sharma Nagar, and distributed pamphlets to create an awareness among people about consumerism. This program not only encouraged us to do more activities but also gave us a platform to increase our confidence and improve our people skills and communication skills. We are thankful to everyone who made this program a great success.





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Name of the Activity: Cyber Crime Awareness

Date: 26/09/2023

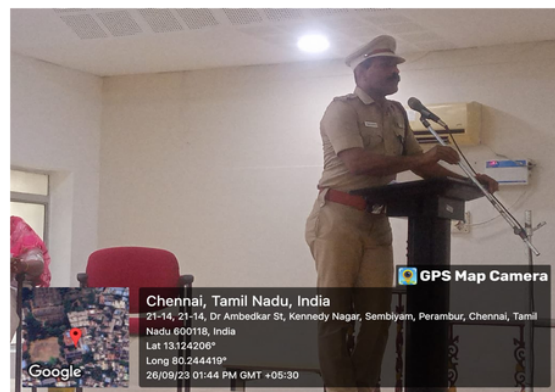
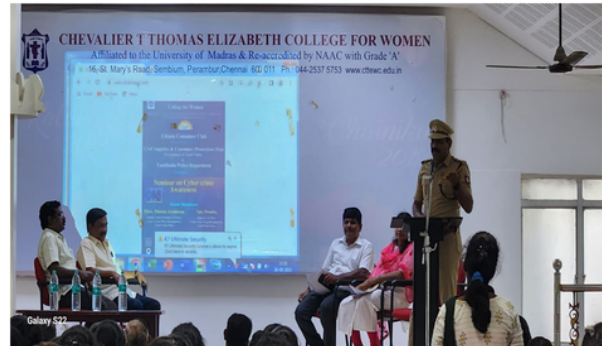
Organising unit/ agency/ collaborating agency: Civil Supplies Consumer Protection Department

Name of the scheme: CCC

Participants: 250

Report:

The Citizen Consumer Club in association with Civil Supplies Consumer Protection Department held a seminar on Cyber Crime Awareness. The lively, interactive session emphasized the existing dangers of cybercrime. One of our chief guests, Thiru. Thomas Jesudason, Deputy Superintendent Of Police, Cyber Crime Wing Headquarters in Tamil Nadu gave the students an insight into the various ways and approaches that cyber criminals use to exploit the public. He talked about various scams like matrimony scams, job scams, Electricity scams, loan scams, and many more. The session also focused on creating awareness about cyber crime rights and the laws that protect innocent people. The light was thrown on how to use the laws ethically for the betterment of society and the ways to file complaints against people including in cyber crimes. The students were also introduced to various technologies that can be used in the field of cyber crime to cheat the public





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Name of the Activity: Seminar on Consumer Rights

Date: 31/10/2023

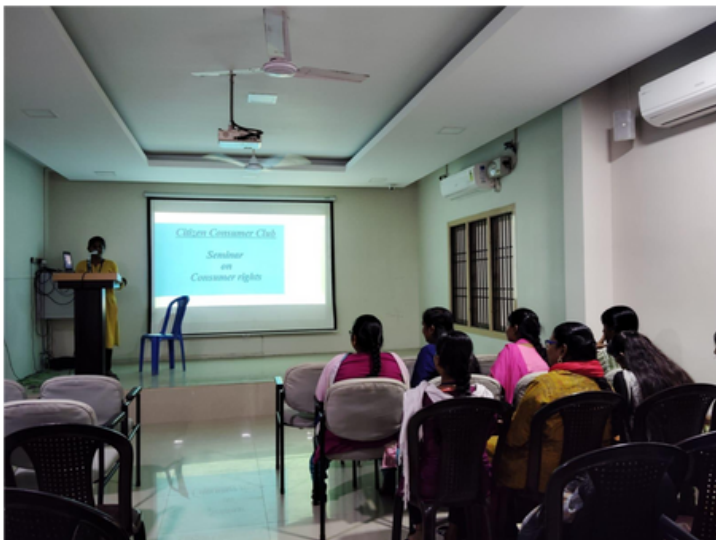
Organising unit/ agency/ collaborating agency:CCC

Name of the scheme: CCC

Participants: 21

Report:

The Citizen Consumer Club took a proactive stance in promoting awareness and education on consumer rights by organizing a seminar on 31st October 2023. The seminar commenced with an inaugural address, emphasizing the significance of informal consumer choices in today's dynamic market. Attendees actively engaged in discussion and question and answer sessions, fostering a deeper understanding of how to navigate and assert their rights in the face of commercial transactions.





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Name of the Activity: Pongal Celebration (Traditional Games)

Date: 12/01/2024

Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

Participants: 21

Report:

The Citizen Consumer Club organized traditional games (like Bambaram) on 12th January, 2024 on account of Pongal Celebration. Students enthusiastically participated and enjoyed it the whole time. The students experience new things.





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Name of the Activity: National Voters' Day

Date: 24/01/2024

Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

Participants: 21

Report:

The Citizen consumer Club organized human chain formation on the occasion of the National Voters Day Program held on 24 January 2024. Many students participated with great enthusiasm. In the process, the students learnt about the rights of voters, the importance of each vote and the voting process





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Event - Quiz Competition

Topic - Consumerism

Duration - 1 ½ Hr

Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

No.of.Participants: 30

Objective:

- To Assess participants' understanding of consumer behavior and decision-making processes.
- To Test knowledge of advertising techniques and their impact on consumer choices.
- -Evaluate awareness of the social, economic, and environmental consequences of consumerism.

Report

Citizen Consumer Club conducted a Quiz competition on Consumerism students from various departments participated in this event there were almost 8 teams. This quiz competition helped to build a better knowledge of Consumerism.

Outcome :

- Increase participants' awareness and knowledge of consumer behavior and its impact on society.
- Enhance understanding of advertising strategies and their influence on consumer choices.





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Event - Offstage Competition - National Consumer Day 2023 & World Consumer Rights Day 2024

Date - March 12, 2024

Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

No.of.Participants: 30

Report

On account of National Consumer Day 2023 & World Consumer Rights Day 2024, the Citizen Consumer Club conducted offstage competitions as follows

- Essay writing competition
- Drawing competition

Students from various departments participated in the competitions enthusiastically and expressed their thoughts by writing essays and making drawings on the topic 'Consumer Rights and Responsibilities: Empowering individuals in the Marketplace' and 'Consumer Responsibilities and Protection'.





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Event - Valedictory function for all Clubs and Cells

Date - 02/04/2024

Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

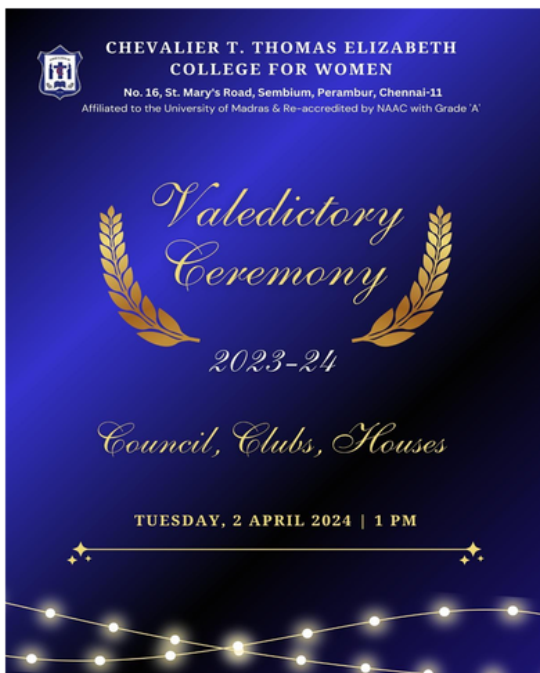
No.of.Participants: 30

Objective

To showcase the achievements of various clubs Throughout the year

Report

Valedictory function for all Clubs, Cells, and Houses conducted by the Council, on behalf of the Citizen Consumer Club, students from the club performed a host performance (Dialogue conversation on the topic of Consumerism) and played a video as an annual report. Then, certificates were issued for selected students who actively participated in the events, conducted by Citizen Consumer Club.





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Name of the Event: SUMMER CAMP ON CITIZEN CONSUMER CLUB

Date: 25/5/2024

Organising unit/ agency/ collaborating agency: CCC

Name of the scheme: CCC

No. Of. Participants: 20 members

Topic: Knowing about consumer rights

Venue : C.T.T.E College Campus

Objective:-

To know about consumer rights for everyone. To know about the importance of consumer rights.

Description of the event:-

On 25th May 2024, Our College Citizen Consumer Club conducted a Summer Camp to Learn about Consumer Rights. Club members distributed pamphlets to parents, students, and others around the college. They explained about consumer rights and they clarified their doubts. The event was conducted on the college campus from 10:00 am to 12:00 pm. Members and others experienced an interactive session with the public. Students help others to know about their rights.

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SUMMER CAMP

**CITIZEN CONSUMER CLUB
CONSUMER BOOTH**

KNOW YOUR RIGHTS
Know your consumer rights!

Date:25/05/2024
Time:10:00AM-12:00AM

Click to Register

FACULTY COORDINATOR
DR.J.VALLI

STUDENT COORDINATOR
A.SHARFUNNISA

